

Annual Report 2022/23

The
**Culture
Capital**
exchange

Connecting Higher Education with the Arts and Culture Sector for Mutual Benefit and Wider Good

Contents

EXECUTIVE SUMMARY	2
KEY EVENTS AND ACTIVITIES	3-9
NATIONAL CENTRE FOR ACADEMIC AND CULTURAL EXCHANGE (NCACE)	10
COMMUNICATIONS, BLOGS AND PUBLICATIONS	11
MEMBERS AND NETWORKS	12
TCCE TEAM	13-14

Executive Summary

TCCE is pleased to present our Annual Report for the academic year 2022-23. We have thoroughly enjoyed working with our members and wider networks throughout the year in the creation of yet another important year of activities, including many events as well as blogs and publications.

Throughout the year, we've strived to be strong connectors, curators, translators and information sharers. We have set out to create spaces for reflection and discussion and to bring our collective research and knowledge exchange communities in contact with each other as well as with representatives from Higher Education funding bodies and with leaders and practitioners from the arts and cultural sectors and beyond for information, discussion, mutual support, knowledge exchange and to explore collaborative possibilities.

As always, TCCE sets out to be non-hierarchical, welcoming and inclusive, paying attention to big challenges such as equality and diversity. We continuously reflect upon, review and evaluate our work in order to break new ground in our field, stay relevant and offer value, and indeed values, in a changing, challenging and complex world.

From the pandemic onwards, our entire programme of work has been conducted online enabling us to reach out to so many more people than ever before. It continues to be a most resourceful way of working and it has enabled us to work

beyond the capital in all sorts of exciting ways.

We have been delighted with the success of our new National Centre for Academic and Cultural Exchange (NCACE) which is being funded by Research England and delivered in partnership with our national partners; Manchester Metropolitan University, Northumbria University, Birmingham City University and Bath Spa University. Our work through NCACE represents an ambitious step change for knowledge exchange with the arts and cultural sectors across the entire country. It is a testament to all the work that together we have been developing and delivering since we established TCCE back in 2011.

We are deeply grateful for your support of TCCE over the years, especially in these complex and challenging times. We met with you in April to discuss the fact that we feel it is time to draw the current membership scheme to a close. It feels timely and brings, we hope, considerable new opportunities to work with you into the future through the recently established NCACE. It has, as ever, been a pleasure working with you and your institution and we very much look forward to keeping our vital conversations alive and in evolution as we look to the future. Finally, we hope it goes without saying that if there is any way in which we may be able to offer you support, we would be delighted to have a conversation.

Evelyn Wilson and Suzie Leighton (Co-Directors, TCCE) July 2023

Key Events and Activities

Through our annual programme of events, we have aimed to support our members to keep abreast of key developments in major infrastructural initiatives like the Research Excellence Framework and the Knowledge Exchange Framework, as well as in areas of wider research interest.

Our programme of events has provided opportunities for members to hear from bodies such as Research England and the AHRC, share experiences and expertise, as well as concerns and challenges. The programme has also provided a space for skills development in a broad range of areas. During the last academic year, we continued to deliver events focused around knowledge exchange and research via our fora activities in key areas including: Arts and Health, Arts and Digital Creativity, Intersectionality, and Knowledge Exchange and Impact.

TCCE Fora

Arts and Digital Creativity Forum

Our Arts and Digital Creativity Forum was co-convened by Suzie Leighton, Director TCCE and Co-Director NCACE & Professor Eduardo Alonso, The Artificial Intelligence Research Centre at City, University of London.

14.03.23- AI and Performance

In this event, we considered how AI is impacting questions of performance. We questioned whether performance itself could be changed through engaging with and assimilating AI, with a particular focus on the dance and film industries. We also examined cultural touring companies and their use of digital media, and whether technology can address the increasing challenges of touring live work, and help audiences access performance. Finally, we also considered the use of AI during film production including in pre- and post-production, audience engagement and AI, as well as showcasing some pioneering work being undertaken across the creative and cultural industries.

Speakers included:

- Karl Woolley, Global Head of Immersive at Framestore
- Mattias Frey, Head of the Department of Media, Culture and Creative Industries at City, University of London
- Aoi Nakamura & Esteban Lecoq, Co-Artistic Directors at AΦE
- Sahil Dhingra, Co-Founder and CEO at DeepReel
- Chair: Professor Eduardo Alonso, Director of the Artificial Intelligence Research Centre at City, University of London

Arts and Health Forum

Arts and Health Forum continues to work at the intersections of personal, societal and planetary health and through the pandemic has created a vital space for research

sharing and reflection. Our Arts and Health Forum was co-convened by Evelyn Wilson, Director TCCE and Co-Director NCACE & Dr Elena Cologni, Cambridge School of Art, Anglia Ruskin University.

Our key topics this year have included:

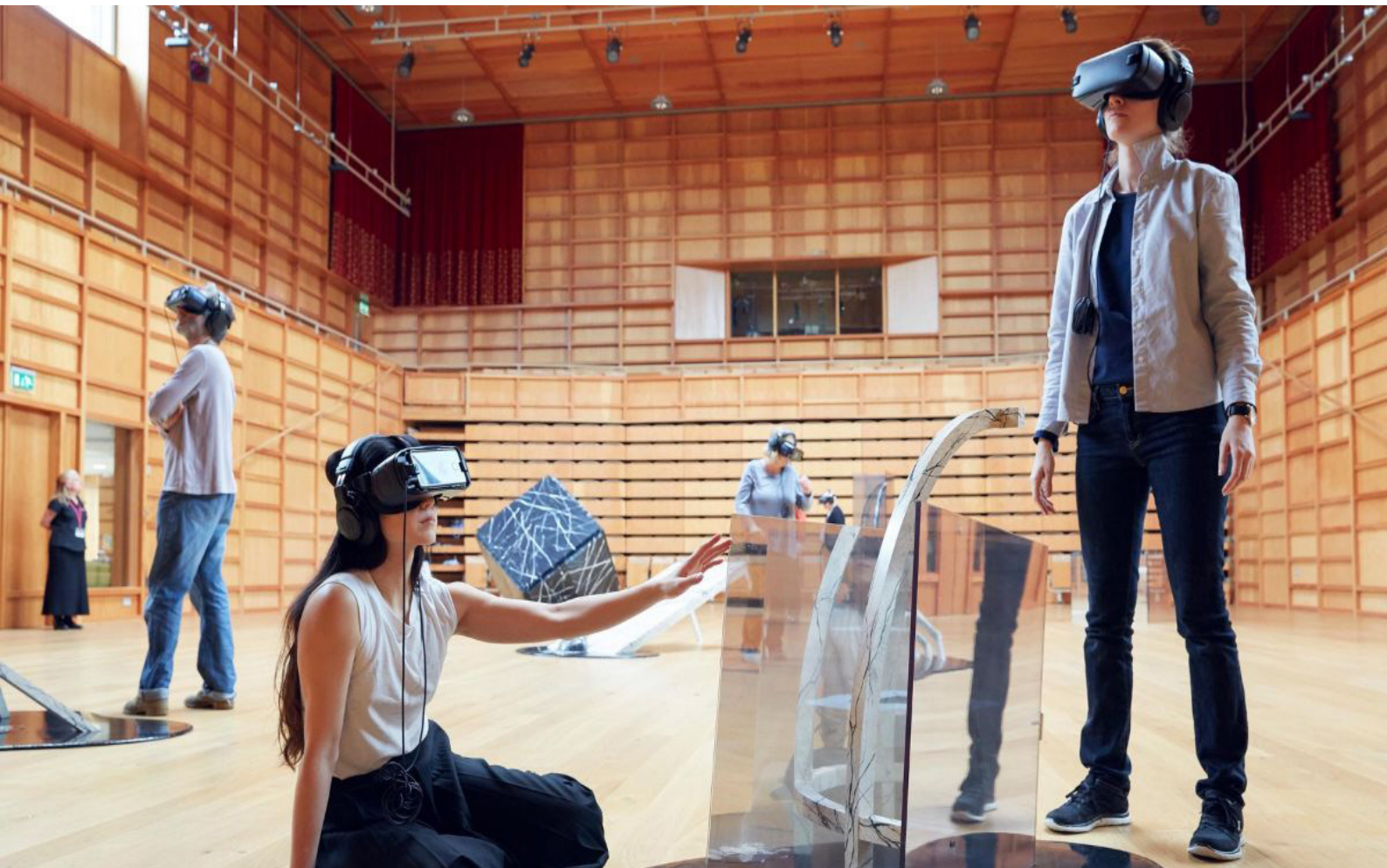
Arts, Place & Wellbeing

The focus of our first forum event of 2023 was on the role of art in 'making our cities and human settlements inclusive, safe, resilient and sustainable' and exploring the possible effects this may have on our

health and wellbeing. The way in which we relate to places in the everyday, where we live, work, play and walk, has been recognised as having a crucial role on the process of identity formation and a profound effect on our wellbeing and mental health.

During the Covid19 pandemic, at a time when museums and galleries were closed, outdoor spaces became spaces where art could be presented and experienced, with new or repurposed formats like 'drive by art', public interventions, performances on balconies and much more and, as such we witnessed a process by which art that operates outside dedicated arts spaces, including in the digital realm, can reach

Image Credit - AΦE, WHIST 14, taken by Paul Plews



unexpected audiences more directly. Art in public environments can embody people's history, experiences and hopes and, therefore, contribute to a community's sense of its identity, supporting social connectedness and wellbeing. This session set out to reflect on this notion and to explore how the lessons from our recent past might be used to inform community and public art strategies for the future.

Contributors included:

- Dr Elena Cogni, Anglia Ruskin University
- Dr Cara Courage, Consultant, Change Agent and Academic
- Emily Godden, Lecturer at Anglia Ruskin University, Artist, Creative Technologist, Educator and founder of social enterprise Virtually There Studio
- Frances Alderton, Cultural Services and Events Manager at Cambridge City Council
- Chair: Evelyn Wilson, Director TCCE and Co-Director NCACE

Cultural Institutions as Places of Wellbeing

This event shared ideas, research and practices on how museums, libraries and other cultural institutions play a significant role as places where communities connect and participate, and how this positively impacts on their wellbeing. As we have been witnessing, especially throughout and post the pandemic, cultural Institutions often play significant roles in supporting health and wellbeing. In many instances, that work runs to the very DNA of institutions and others, as part of their

programmes offer creative activities that foster bonding and building connections and can have profoundly positive effects on wellbeing and mental health. In this session, we brought together researchers, practitioners and funders to discuss some of the ways in which cultural institutions do, can and have the potential to act as places for wellbeing.

Speakers and contributors included:

- Prof Hilary Bungay, Professor of Arts Health and Wellbeing at Anglia Ruskin University
- Professor Maria Chatzichristodoulou, Kingston School of Art, Kingston University
- Fiona Tarn, Head of Libraries, Camden Council
- Dr Elena Cogni, Cambridge School of Art, Anglia Ruskin University, and Co-Lead of the Arts and Health Forum
- Dr Cara Courage, Consultant, Researcher, Curator
- Dr Richard Ings, Arts Council England
- Nick Makoha, Poet and trustee of the Arvon Foundation
- Chair: Evelyn Wilson, Director TCCE and Co-Director, NCACE and Founder of TCCE Arts and Health Forum

Our Arts and Health Forum was co-convened by Evelyn Wilson, Director TCCE and Co-Director NCACE & Dr Elena Cogni, Cambridge School of Art, Anglia Ruskin University

Intersectionality Forum

Our Intersectionality Forum was co-convened by Suzie Leighton, Director TCCE

and Co-Director NCACE & Dr Javeria Shah, Royal Central School of Speech and Drama.

Authentic Decolonisation

In this event, we considered 'Authentic Decolonisation', re-imagining decolonisation discourse and action to include the voices of the colonial and post-colonial diaspora, particularly global majority voices, to revisit ideas of decolonisation outside of the Eurocentric imagination. This forum launch event considered ways in which decolonisation can evolve from abstract ideas to practice in the curriculum, social interaction, and in our systems and structures by centring the often omitted voices of those impacted generationally or currently by European colonisation.

Speakers included:

- Faisal Hussain, Creative Producer and Artist
- Subhadra Das, Writer, Historian, Broadcaster, Comedian and Curator
- Riadh Ghemmour, Academic and Educational Consultant
- Chair: Dr Javeria Shah, Royal Central School of Speech and Drama

Neurodivergence beyond the Euro-Colonial Context

This event considered how neurodivergence intersects with race and colonial legacies. Often whiteness is centralised in these discussions but this panel sought to redress this balance with speakers outlining their own lived experience and research on how neurodiversity impacts navigating

educational spaces, research and publishing, and working in the arts and cultural sectors.

Speakers included:

- Jannett Morgan, Associate Programme Director for the Diversifying Leadership Programme
- Atif Choudhury, Diversity and Ability
- Chair: Dr Javeria Shah, Royal Central School of Speech and Drama

Knowledge Exchange and Impact Forum

Our Knowledge Exchange and Impact Forum is co-convened by Suzie Leighton, Director TCCE and Co-Director NCACE & Professor Maria Chatzichristodoulou, Kingston School of Art, Kingston University.

KEF: Data, Development & Delivery

In this online workshop, we considered what makes a good KEF submission. We shared best practice from institutions with high scoring submissions across multiple segments, before we took a deep dive into individual areas including research partnerships, public and community engagement and CPD and grad start-ups. We finished by reflecting on the challenges of evidence-led narratives on social engagement and an audience discussion segment.

Speakers included:

- John Charlton, Head of Knowledge Exchange, University of West London
- Stephanie Maloney, Director of Research and Enterprise & Prof Carenza Lewis, Professor for the Public Understanding of Research, University

of Lincoln

- Sian Brittain, Head of Innovation, Guildhall School of Music & Drama
- Martha Mador, Head of Enterprise Education, Kingston University
- Jenny Young, Interim Director, Research and Innovation Development Office, Anglia Ruskin University
- Professor Bryce Lease, Head of Knowledge Exchange, Royal Central School of Speech & Drama
- Dr Hamish McAlpine, Principal Consultant, Oxentia
- Chair: Prof Maria Chatzichristodoulou, Associate Dean Research, Business & Innovation, Kingston School of Art, Kingston University

Research Commercialisation for Arts and Humanities

In this workshop we considered what research commercialisation does or could look like for arts and humanities disciplines. Specifically, we considered what is meant by 'commercialisation' and how this aligns with the understandings and value systems of academics working across Arts and Humanities disciplines. We debated the benefits and challenges of commercialisation in these disciplines, shared examples of good practice, and considered issues of skills, capacity, expertise, engagement, and language. After the workshop, we also held an informal online speed networking session to help peer connection and ideas sharing.

Image courtesy of Kingston University London



Speakers included:

- Natasha Stanton, Senior Investment Manager leading on KE, Translation and Commercialisation activities at the AHRC
- Dr Hamish McAlpine, Director and Lead for Policy & Engagement, Oxentia
- Ruth Daniel, CEO in Place of War, Activist and Honorary Research Fellow at University of Manchester
- Dr Neelam Raina, Associate Professor in International Development and Design, Middlesex University
- Chair: Prof Maria Chatzichristodoulou, Associate Dean Research, Business & Innovation, Kingston School of Art, Kingston University

Lunchtime Socials

Transitioning out of Academia

In 2020, The Higher Education Policy Institute found that although the majority of doctoral students wanted to stay in academia, only 30% remained in academia 3 years after completing their PhD. For several years, the number of people leaving the sector has increased with precarity, work-life balance and the political / funding climate of HE all given as reasons for leaving academia. However, when choosing to leave academia, it can often be difficult to access support and advice. Therefore, in this lunchtime session, we discussed the broad range of issues facing those who decide to transition beyond academia or pursue a portfolio career, and strategies for approaching this change. Led by Dr Naomi Tyrrell & Dr Gemma Outen, this practical

session shared speakers' experiences, considering issues of visibility and networking alongside practical guidance on CV skills.

Training Sessions

We were delighted to deliver a series of training workshops this year for TECHNE Doctoral Training Partnership. These sessions were designed to support collaborative or practice-based PhD students to build partnerships and working relationships with the arts and cultural sectors. They enabled students to think about their career development, sharing good practice examples from a wide variety of expert speakers from across Higher Education and the arts and culture sectors.

The sessions were entitled:

- Understanding the collaborative landscape and 'getting to know you' via Collaboration Mapping- 27.10.22
- How to prepare for collaboration, working with external organisations & getting the most out of partnerships- 08.12. 22
- Overcoming barriers to collaboration- 02.02.23
- Working in the Arts & Culture sectors- 23.03.23
- Portfolio careers & future planning via the Octagon Collaboration tool- 04.05.23

Contributors included:

- Dr Nicola Abraham, senior lecturer

and Applied Theatre Practitioner and Academic, Royal Central School of Speech and Drama

- Rachel Hudspith, Activities Coordinator at Imperial Trust Hospitals, Dementia Care Team
- Claire Malcolm, Founder of New Writing North
- Dr Ash Brockwell, artist, writer, and consultant, The London Interdisciplinary School
- Ruth Moore, PhD student, University of Exeter & previously Performance Partnerships Manager at The Oxford Research Centre in the Humanities
- Katy Vanden, Producer at Cap a Pie Theatre
- Irimi Papadimitriou, Creative Director, Future Everything, Future Everything
- Aki Schilz, Director, The Literary Consultancy, The Literary Consultancy

- Dr Enrico Bertelli, Executive Director of Conductive Music CIC, Conductive Music
- Ghislaine Boddington, Reader in Digital Immersion at the University of Greenwich
- Dr Lauren Baker, Senior Research Fellow at Northumbria University
- Dr Gemma Outen, Learning and Engagement Coordinator at The Whitaker Museum and Programme Manager at TCCE

The series was curated by Suzie Leighton, Co-Founder and Co-Director, TCCE & Co-Founder and Co-Director, NCACE and Evelyn Wilson, Co-Founder and Co-Director, TCCE & Co-Founder and Co-Director, NCACE and produced by Dr Gemma Outen, Programme Manager, TCCE.

Image courtesy of City, University of London



National Centre for Academic and Cultural Exchange (NCACE)

In February 2021 we were delighted to launch [the National Centre for Academic and Cultural Exchange \(NCACE\)](#), a new national initiative supported by Research England and by a number of regional hub partners including: Bath Spa University, Birmingham City University, Manchester Metropolitan University and Northumbria University. In this current phase, NCACE will run until 2024.

Our core mission is to facilitate and support capacity for knowledge exchange between higher education and the arts and cultural sectors, with a particular focus on evidencing and showcasing the social, cultural and environmental impacts of this activity. We work across four interconnected areas: Brokerage and Networking, Capacity and Skills Development, Evidencing and Impact, and Communications. The centre's activities are further aligned around four key themes including: Placemaking and Levelling Out/Up, Health and Wellbeing, Climate Emergency and Technology for Social Good.

Since launching, the centre has been gaining national traction and profile. We deliver a substantial programme of discussions, events and peer to peer workshops, including a very well received

policy workshops.

We continue to develop vital communities of interest for key parts of our work through our **Knowledge Impacts Network (KIN)**, our **Evidence Cafe** and through our **blog platform** which is fostering brand writing on knowledge exchange and the arts. This year we have also funded a number of new micro-commissions enabling new collaborations between researchers and arts organisations.

We have so far engaged staff from almost every university in the country and we have also engaged with hundreds of individuals from the arts and cultural sector in our work. Over five hundred individuals from the arts took part in our survey 'Collaborating with Higher Education', making it one of the biggest evidence sets ever collected on this topic. We have produced several reports on the findings of the survey as well as other key research publications. These, along with all the other materials we have commissioned since our launch can all be found in our recently launched [NCACE Collections](#).

This complements our existing [NCACE Evidence Repository](#) which acts as a gateway to upwards of 300 articles on cultural knowledge and publications and we are growing it to become the major repository for this field in the UK if not globally.

Communications, Blogs and Publications

To support us in the successful delivery of our work and in maintaining a good overall presence for our brand, TCCE has developed a smooth, cost-effective and highly focussed communications strategy. At the heart of this is our long-standing and highly regarded monthly e-newsletter. It acts as a vehicle to highlight core TCCE activities as well as TCCE members activities.

Through the e-newsletter we also highlight funding and wider opportunities. Subscribers are a mix of academics, arts, culture and creative sector professionals, along with policy-makers and those with a more general interest in our work. Each month we reach around 6.000 subscribers. Throughout the course of the year we issue 11 editorials, as well as hundreds of news items, events and other opportunities. Along with our e-newsletter, we use Campaign Monitor, Eventbrite, Twitter and, where appropriate, LinkedIn to promote core events. It is a combination that works well ensuring that most events are fully booked.

TCCE Blogs in 2023

Over the last few years, we have been actively encouraging member academics and professional staff, as well as those from

our wider networks, to write for us. As a result, we have an evolving community of writers, many of whom regularly publish blogs with us on themes that broadly connect with TCCE's objectives and values. Blogs in the last academic year include:

[A rollercoaster ride for knowledge exchange, but is there now a little more stability on the rollercoaster train?](#) By Dr Mark Gray Pro-Vice Chancellor & Director, Knowledge Transfer, Middlesex University

[Autonomous Storytelling: The potentials of Twine in digital arts in health settings](#), By Molly Shepherd and Elizabeth Woolley, Founders The Creative Comfort Company

[Transitioning Beyond Academia](#), By Dr Gemma Outen, TCCE

TCCE's Soundcloud channel

Throughout the course of the year, we have recorded many events and these are available to listen to again on our [Soundcloud channel](#).

Members and Networks

TCCE Members during academic year 2022/23 included:

City, University of London
Guildhall School of Music & Drama
Kingston University
Royal Central School of Speech & Drama
University of West London
Anglia Ruskin University

TCCE networks and connects with a wide range of organisations, large and small. Over the years, it maintains close relationships with many individual artists, writers, thinkers, researchers, creatives and entrepreneurs and organisations as well as friendly, looser connections with countless others.

Some of those we've worked with in few last years include:

Arts & Humanities Research Council; Arts Catalyst; Arts Council England; Arts Council England London; Arts Professional; BBC Radio 3; Ben Uri Gallery; British Academy; British Council; Bluecoat; Centre for Innovation Management Research; CHEAD; Clore Leadership Foundation; Crafts Council; Creative Future; Creative Industries Council Clusters and Regions Group; Creative Industries Federation; Creative Matters Festival; Culture, Health and Wellbeing Alliance; CVAN; DCMS; Design Exchange Magazine; Design Museum; Finetuned; Fossbox; Furtherfield; Fusebox; FutureEverything; Golant Media Ventures; Guild HE; Jasmin Vardimon Company; Journal of Visual Art Practice; Julie's Bicycle; Knowledge Exchange Unit at UK Parliament; Knowledge Quarter; KTN; LIFT Islington; Museum of the Future; NCVO; Nesta; New Writing North; October Gallery; Palgrave Macmillan; Phoenix Gallery; Policy and Evidence Centre; Pioneering Places; Praxis Auril; Proboscis; Research England; Royal Shakespeare Company; Somerset House; Sound & Music; SPACE; St George's House; STEAMhouse Birmingham; Studio Wayne McGregor; Sunderland Culture; Tate; TechnoPark; The Art Workers' Guild; The Audience Agency; The British Library; The Cornelius Arts Foundation; The Koestler Trust; The Round House; The Royal Institution; The Sorrell Foundation; They Eat Culture; Times Higher Education; Universities UK; UPEN; V&A; Westminster Arts Forum; Westminster Higher Education Forum; Westminster Media Forum.

TCCE Team

Giorgia Cacciatore
Communications Co-ordinator
@giorgiacaccia

Giorgia holds a master's degree in Cultural Studies from Goldsmiths University, London and an M.Res. in Media, Arts and Performance Studies from Utrecht University (NL). She has several years of experience working in the arts and culture sector across Europe, and more recently teaching courses at a BA level. She also works as independent researcher and curator and collaborates with the research collective Museum for Equality and Difference (MOED) at Utrecht University.

Suzie Leighton
Co-Director, The Culture Capital Exchange and National Centre for Academic and Cultural Exchange
@suzietcce

Co-Director, The Culture Capital Exchange and National Centre for Academic and Cultural Exchange @suzietcce
 Suzie Leighton is the co-founder and director of National Centre for Academic and Cultural Exchange (NCACE) and The Culture Capital Exchange (TCCE). She joined TCCE's predecessor, The London Centre for Arts and Cultural Exchange as a member of the start up team in 2005. Between 2012 – 2016 she was also joint Head of Knowledge Exchange Programme for Creativeworks London. She developed and project directed [The Exchange](#), co-funded by HEFCE and Arts Council England, and was also a Co-Investigator on the Arts Council England flagship Boosting Resilience project. Currently Chair of the Board of

Directors of Jasmin Vardimon Company, a board member of [Duckie](#), and a member of the Local Government Association Culture Commission Advisory Group, Suzie is experienced in brokering and leading arts and community research partnerships in a range of contexts including placemaking, education and performance.

Dr Gemma Outen
TCCE Programme Manager
@gemmaouten

Gemma has a strong background in UK HE with over 11 years in the sector. She gained her PhD in History in 2018 from Edge Hill University and has worked as a lecturer and researcher in several HEIs since then. Prior to undertaking doctoral study, she was a Project Manager and event organiser in UK HE with previous consulting experience in the theatre and arts industries.

Evelyn Wilson
Co-Director, The Culture Capital Exchange and National Centre for Academic and Cultural Exchange
@EWTCCCE

Evelyn Wilson is a Founder Director of The Culture Capital Exchange which she co-established in 2011 and was Senior Manager at its previous iteration, LCACE (London Centre for Arts and Cultural Exchange). She was Co-Investigator on Boosting Resilience (2017-2019) and from 2012- 2016, she was Head of Knowledge Exchange with Creativeworks London, and served on its Governing Council. She co-developed and conceived and is co-directing NCACE.

She has deep experience as a cultural producer/curator in areas including: third cinema, photography and digital arts. She was Director of Lighthouse, Brighton and before that spent 11 years working in cultural centres in the West Midlands. Evelyn is advisor to the Centre for Creativity in Professional Practice at Cass Business School and is on the advisory board of Artquest. She holds an MA in GeoSociology from Goldsmiths, UoL.

Image courtesy of Stanley Picker Gallery



The
**Culture
Capital**
exchange

www.tcce.co.uk
[@InfoTCCE](https://twitter.com/InfoTCCE)