

Annual Report 2018/19

The
**Culture
Capital**
exchange

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Executive Summary

The purpose of this short report is to highlight our key activities and achievements, through working together and with wider networks over this last year. As ever, the main work of TCCE is to serve as connectors, translators and information sharers, bringing our research communities in contact with leaders and practitioners from the arts, cultural and creative sectors and sectors beyond for mutual support and benefit as well as for generating impact in the wider world.

The interest in our fora work this year has in particular been most pleasing. Spanning areas including: creative entrepreneurship, blockchain for culture and creative industries and arts and health, they serve to bring people together for rich and timely conversations and networking as well as to explore new research collaborations and avenues for genuine two-way knowledge exchange.

In all our work, TCCE aim to be connective tissue, creating spaces for conversation and for sharing in non-hierarchical and inclusive ways. Over the years, as a membership organisation, we have strived to review our work and to offer value, and indeed values, in a changing and complex world.

Building on the substantial remodelling we undertook a couple of years ago, we have been talking with funding bodies to explore how we can amplify our presence further across the country.

We have been undertaking research asking members and others how we can work to

create more joined up thinking and doing and a more robust framework and visibility around knowledge exchange and networks of good practice between Higher Education and the arts and cultural sector.

We were pleased to produce our first major event beyond the capital this spring, at The Bluecoat in Liverpool. Beyond Resilience: Co-designing our Creative Futures brought together almost 130 delegates from the UK and beyond to explore organisational and personal resilience as well as shining a light on issues including resilience and diversity, resilience in our communities and in the wider world. It was the final forum of Boosting Resilience, our Arts Council England funded flagship programme conceived and developed by ourselves and colleagues at Cass Business School and Manchester Metropolitan University.

We are really delighted to have worked with so many of you so fruitfully over this last year and look forward to doing so again in the near future.

Evelyn Wilson and Suzie Leighton (Co-Directors, TCCE)

TCCE Fora

Over the last academic year, we have developed fora activities in three key areas: Creative Entrepreneurship, Blockchain for the Arts and Creative Industries and Arts and Health.

TCCE Creative Entrepreneurship Forum

Contributors: Neil Pearce, Andrew Murphy and Linsey Cole (London South Bank University), Vicky Fabri (University of the Arts London), Prof. Ruth Soetendrop (Bournemouth University & Centre for Intellectual Property Policy & Management), Ieva Zemite (Latvian Academy of Culture), Ida Telalbasic (Loughborough University London), Annette Naudin (Birmingham City University), Matthew Lovett (University of Gloucestershire), Lora Ghany and Zoe Tynan-Campbell (University of the Arts London), Anna Kiernan (Falmouth University), Lauren England (King's College London and Crafts Council UK), Andrew Lansley (University of Gloucestershire), Dan Ashton (Winchester School of Art) and Emma Agusita (UWE Bristol).

In March 2019, TCCE Creative Entrepreneurship Forum ran a lively and well attended Ideas and Best Practice Exchange moderated by Maria Chatzichristodoulou (London South Bank University), Marcus O'Dair (University of the Arts London), and TCCE Co-Director

Suzie Leighton.

A number of TCCE members gave a range of interesting provocations alongside invited guests from the Latvian Academy of Culture, Birmingham City University, Crafts Council UK and UWE Bristol. Provocations centered around the themes of Supporting Cultural and Creative Entrepreneurship in Higher Education: Contexts, Practices and Frameworks and Cultural and Creative Entrepreneurship in Higher Education: Case Studies.

TCCE Blockchain for the Arts and Creative Industries Forum

Contributors: Ruth Catlow (Director, Furtherfield and editor of Artists Re-Thinking Blockchain), Marcus O'Dair (Associate Professor in Music and Innovation at Middlesex University and convenor of the Blockchain for Creative Industries Cluster).

Convened by Professor Janet Jones and Professor Lizzie Jackson of London South Bank University, the forum's work is focusing on blockchain's potential to reimagine and reinvent how our industry works, across music, fine arts, film, television and games. This is our newest forum and its activities include networking interdisciplinary researchers with complementary interests to discuss and showcase work, networking researcher and arts and creative practitioners working in relevant fields, and horizon scanning for funding bids and other opportunities. The inaugural forum event, in September 2018, was opened by



presentations from Professor Lizzie Jackson, Director of Research of the School of Arts and Creative Industries, LSBU, Marcus O'Dair, Associate Professor in Music and Innovation at Middlesex University and convener of the Blockchain for Creative Industries cluster, and Ruth Catlow, Director of Futherford and one of the editors of *Artists ReThinking The Blockchain*, an influential publication originally funded by the TCCE led initiative *The Exchange*.

TCCE Arts and Health Forum

In 2017, The Culture Capital Exchange launched an Arts and Health Forum as a platform to be used by our member researchers and staff as well as those working in the arts, cultural sectors and/or health related fields. The forum has really come into its own this academic year, hosting

four events and developing relationships, partnerships and funding bids with other bodies and institutions working in this field. Increasingly the forum acts as a mini-hub within the network to bring researchers together with others with interests in this area. Events have been aimed at: researchers, knowledge exchange and public engagement specialists, arts organisations, artists/creative practitioners, and those working in health and policy settings who are interested in developing connections with the arts and culture sector and/or with the research base. Our events over the year were as follows:

Health, Anxiety and Capitalism

Contributors: Dr Catherine Maffioletti (Ravensbourne University London), Dr Maria Walsh (Chelsea College of Arts, University of London), Dr Ayesha Ahmad

(UCL), Dr Dan Taylor (Goldsmiths University), Tamar Shlaim (Repeater Books).

Using the publication of the book *k-punk: The Collected and Unpublished Writings of Mark Fisher* (Repeater Books, November 2018) as a starting point, this event explored how mental health issues can be understood as systemic within neo-liberalism, and how collectively envisaging concepts of leisure in a post-capitalist world can impact wellbeing.

**Feminisms and Technology:
New imaginings for future care and well-being**

Contributors: Dr Elena Marchevska (London South Bank University), Dr Christine “Xine” Yao (UCL), Abira Hussein (Independent Curator and Researcher), Dr Charlotte Frost (Furtherfield), Dr Romy Gad el Rab (Hyphen-Labs).

This panel discussion set out to explore intersections between feminism, queer theory, speculative fiction, technology, care and activism. It was doing so in order to challenge current narratives and practices and explore what notions of self-care, care for others and the environment may serve us best for the future. Discussions included topics such as: VR as empathy machine and how affect is infused into the digital, inequality and digital presence, care for the natural world, envisioning different futures, radical cultural practices as tools for social change.

**Arts, Health and Wellbeing:
Connecting Research, Policy and Practice**

Contributors: Professor Helen Chatterjee (UCL), Victoria Hume (Culture, Health and Wellbeing Alliance), Richard Ings (Arts Council England), Brian Lobel (RCSSD), Jane McMorro (Creative Future), Tony Cealy (Arts Development Practitioner, Consultant, Trainer and Curator of 81 Acts of Exuberant Defiance), Dr Helen Millward (Teaching Fellow, Keele Business School, Keele University), Fabia Franco (Dept of Psychology, Middlesex University), Nikki Crane (King’s College London and advisor, APPG on Arts, Health and Well-being), Elizabeth Lynch (Researcher and Cultural Producer).

This workshop set out to: articulate developments, share information on current research initiatives, as well as on new interventions and research publications in the arts sector. Presentations were followed by group work and discussion on: the wider research, policy and practice landscapes in arts and health, who’s doing what, how these practices intersect, what gaps exist, as well as opportunities to network and hear from others with broad interests in this field.



Cyborg Futures

Contributors: Professor Richard Bayford (Middlesex University), Ghislaine Boddington (RESCEN, Middlesex University and Body>Data>Space), Dr Mark Gray (Middlesex University), Rosanna McNamara (KCL), Carl Smith (Learning, Technology Research Centre, Ravensbourne University London).

The workshop started with the proposition that the future of healthcare and medical treatment lies inside our bodies, encouraging thinking about new modes of human functioning and how technologies might allow our bodies to do things they can't do currently or they have 'forgotten' to do. The event set out to explore what it means to be human when part of you isn't human but 'machine' and to ask what being human means when 'human beings' can shape their own potential - and possibly even improve

the performance of their bodies – through implantation? Its wider aim was to shape projects that focus on the theme and begin the search for funding to conduct it.

Impact Support

Over the last number of years TCCE has often brought the network together to share information, experience and know-how and to facilitate support and discussion around the subject of the Research Excellence Framework and, in particular, the role of Impact within REF.

Contributors: David Sweeney (Research England), Professor Susanne Kuechler (Dept of Anthropology, UCL), Professor Margot Finn (Dept of History, UCL), Dr Nick Lambert (Ravensbourne University London), Professor Carole-Anne Upton (Middlesex University London).

In this information workshop, David Sweeney (Executive Chair, Research England) joined us to give an overview of the three elements of REF202, with a particular emphasis on developments in the Impact agenda including the implications of the increase in weighting from 20% to 25% in the upcoming REF. We were also joined by a number of REF sub-panel members from Panel C and D in response to David, who outlined the work of their particular panels and their views on the challenges and opportunities presented. Their reflections were followed by open questions and discussion and the workshop was attended by representatives from across the TCCE membership and beyond.



In the picture: Carole-Anne Upton, David Sweeney, Margot Finn and Nick Lambert

Collaborative Funding Bids

As the direction of travel towards large scale consortium funding bids continues, TCCE has been pleased to support researchers from across our membership network, by bringing together partners from our wider networks in the cultural and creative industries, as well as non TCCE academic members where appropriate.

We have been pleased to support applications to large-scale schemes led by AHRC, RE, ACE and in the last 12 months we have initiated or are currently supporting applications to the following calls:

- Centre for Cultural Value (AHRC, ACE, Paul Hamlyn Foundation)
- University Enterprise Zones (Research England)
- Cultural Development Fund (Arts Council England / DCMS)
- Research England Development Fund
- Transforming Leadership (Arts Council England)
- Strength in Places (UKRI)
- Including the voices of those with lived experiences of gambling harms (GambleAware)

“ Our Artists Re:Thinking the Blockchain publication was for us the springboard to becoming internationally recognised with major institutions all over the world saying ‘Oh you’re the people who wrote the book on arts and the blockchain’. We’re enormously grateful to TCCE for supporting that through The Exchange funding. ”

Ruth Catlow
Co-Director
Furtherfield

TCCE Research

During the second half of the academic year we have been talking with a number of funding bodies and consulting with many colleagues across Higher Education and the arts and cultural sectors about the values of TCCE's work.

We are always mindful of the fact that we are operating in a complex, uncertain and challenging environment and as we prepare for a post Brexit UK, making the case to our members and stakeholders, who in turn are making cases back to government, is of paramount concern to us.

Impact and evidencing the values of our work, and indeed the work of our colleagues in both HE and the arts and culture sectors is ever important. Our findings are already revealing the importance of our work as connectors and in creating spaces for meaningful networks and access to ideas. We are also finding out how catalytic the role of small-scale experimental collaborative seed funds continue to be for those supported through our creative collaborative research initiatives such as Creativeworks London and The Exchange. Furthermore, the importance of working across sectors and disciplines is something that is increasingly

being articulated as crucial across the board.

But we are also hearing challenges. Arts and culture sector organisations often lack resources and know-how when it comes to working with HE whilst HE institutions frequently cite lack of time and conflicting demands on it as a barrier to knowledge exchange, engagement and collaboration.

These challenges point to the need for even more ambitious approaches, strategies and programmes. They also point to the need to find ever more imaginative ways to harness our combined research, knowledge and expertise in areas such as health and well being, climate emergency, future technologies and place-making. The heart of our mission as we move into the next academic year and beyond, and driven by challenges we know exist and are hearing from our current research, will focus on playing a more strategic, augmented and expanded role in connecting sectors and disciplines for mutual benefit and wider good.

Boosting Resilience

Boosting Resilience was an intense, catalytic and boundary-breaking two year executive learning programme running from 2017-2019. It was part of a broader national programme, funded by Arts Council England entitled Building Resilience.

It was conceived, delivered and led by Cass Business School, TCCE and Manchester Metropolitan University. The programme worked with a cohort of 26 participants from a diverse range of organisations across England. In its design and strategy, it took into consideration and built out from both established and emerging research and sector led thinking on resilience, aiming to create a practical, user-centred programme that also pushed conceptual thinking around creative assets - and indeed creative ecologies more widely - to new limits. The programme set out to develop new thinking and approaches to help participants to: recognise and seize opportunity, deploy resources more strategically and imaginatively and identify and mitigate risk.

Throughout it focused on developing organisations' thinking on their creative assets, their existing and potential intellectual property and their abilities to maximize these through working with wider sectors e.g health, education and technology. The longer-term aim was that the programme benefited the wider sector

as well as the core participants, creating materials and methods to anticipate and withstand economic, social, environmental and technological change.

Beyond Resilience: Co-designing our creative futures

Contributors: Delia Barker (Programmes Director, Roundhouse), Ania Bas (Artist and Co-Founder of the Walking Reading Group), Dr Helen Charman (Director of Learning and National Programmes, V&A), Mary Cloake (Chief Executive, The Bluecoat), Paula Graham-Gazzard (Director, Contemporary Visual Arts Network), Professor Clive Holtham (Cass Business School, City, University of London), Nike Jonah (Strategic Development Consultant), Dr Sara Jones (Cass Business School, City, University of London), Suzie Leighton (Co-Director, The Culture Capital Exchange), Nick Makoha (Poet and Creative Entrepreneur), Jade Montserrat (Artist), Dr Tamara McNeill (Senior Research Fellow, Manchester Metropolitan University), Claire Pattison (Enterprise Fellow, Manchester Metropolitan University), Lara Ratnaraja (Culture Consultant and Astonish Leadership), Victoria Roe (Senior Consultant, The Work Psychology Group), Sri Sarker (Executive Director Development, ZONATION), Nicola Saunders (Director, Business Improvement and Innovation, Arts Council England), Professor Phil Scraton (Professor Emeritus, School of Law, Queen's University Belfast, member of Hillsborough Independent Commission),



Paul Steele (CEO, Junction Arts), Professor Ruth Soetendorp (Cass Business School, City, University of London), Dr Thanasis Spyriadis (Senior Lecturer, Manchester Metropolitan University), Patrick Towell (CEO Golant Media Ventures and Innovation Director, The Audience Agency), Evelyn Wilson (Co-Director, The Culture Capital Exchange), Isla Wilson (CEO, Ruby Star Associates).

Beyond Resilience: Co-designing our creative futures was a day-long forum designed and curated by TCCE to mark the end of the Boosting Resilience programme. It was held at The Blue Coat in Liverpool on 14th March 2019. We worked with leaders across the sector and country to co-design a highly participative and engaging day. As well as focusing on organisational and personal resilience, we set out to examine

resilience in a wider, more connected sense too, shining a light on critical issues including resilience and diversity, resilience in our communities and in the wider world.

As well as panel discussions on resilience we ran several workshops where participants were encouraged to develop ideas and skills on topics including:

- Identifying and mapping creative assets
- Intellectual property in practice
- Generating ideas for new projects, products or services
- Strategies for personal resilience
- Understanding and developing a Theory of Change
- Action Learning Sets taster sessions
- Developing effective collaborations

Beyond the purely practical, there were opportunities for some deep reflective work through the use of Poetry, Visual Arts and Creative Journaling. Participants were encouraged to come prepared to share their thoughts and expertise and to help us to co-develop a Manifesto for Resilience.

The forum was well attended by over 100 leaders from across the arts and cultural sector, the wider charity and voluntary sector and higher education, in accordance with our aim for the event to allow the widest relevant range of people to access the assets and learnings from the programme. To enhance this, tools and assets created through the programme and used at the Forum, as well as a range of filmed content are available on the project website.

Boosting Resilience Publication

We were delighted also to use the Forum as the launch-pad for a brand new Boosting Resilience publication entitled Reflections on Resilience and Creative Leadership. The reason for publishing this series of essays was to share some of our insights, challenges, tools and reflections with the wider arts and cultural sector. Furthermore, the publication gives voice to many of those who were part of the programme and showcases the many ways in which the programme has been applied within various organisational and individual contexts.

Contributors include: Aki Schilz (The Literary Consultancy), Claire Malcolm (New Writing North), Helen Charman (V&A

Museum), Selina Slater (Hull Music Hub), Claire Pattinson (Manchester Metropolitan University), Stephanie Sirr (Nottingham Playhouse), Ruth Soetendorp (City, University of London), Luke McDonagh (City, University of London), Clive Holtham (City, University of London), Americ Rose (Theatre Obscura), Caroline Coates (Helen Storey Foundation), Kevin Rivett (Calderdale Music Trust), Suzie Leighton (TCCE), Dean Soden (4Motion Dance Theatre Company), Paul Steele (Junction Arts), Kat Bridge (Independent Producer and Curator), Sara Jones (City, University of London) and Evelyn Wilson (TCCE).

“ I felt totally inspired, wired with ideas and noticed a new fiery determination in me! As soon as I sat down I got my journal out and started scribbling down notes. On my journey home I listed 13 action points I wanted to set myself to work through, I returned from the residential buzzing with intentions, ideas and inspiration, and couldn't stop talking about the two days.”

Elaine Macey
4Motion Dance Company CIC

E-Newsletter and Social Media

TCCE produces a long-standing and highly regarded e-newsletter that acts as vehicle to promote TCCE members activities to TCCE's extensive and ever increasing networks in the arts, cultural and creative sectors.

Each month we reach nearly 8,000 subscribers, with an average of 30 events featured per issue.

Throughout the course of the year we have issued 10 editorials, featured 113 news items, 310 events and 40 professional opportunities. With over 1,700 followers on Twitter, TCCE's online presence acts as another valuable tool to increase our members' outreach and visibility. It was also a valuable vehicle for promoting our Boosting Resilience programme.

@InfoTCCE tweets were seen nearly 60,000 times over this year, with our profile being visited on average 300 times monthly.

“ Guildhall School's ResearchWorks series is programme of research-focused events which aim to bring together our staff, students, members of the public and guests of international standing. In the last year we have held over 25 events and seminars. Through the TCCE newsletter, we have been able to reach a wide range of attendees, ensuring a range of insightful opinions are present at every ResearchWorks event. ”

Research Department
Guildhall School of Music and Drama

TCCE Future Plans

We are currently working on the next iterations of our various fora and programme strands. More information on these will be announced in the Autumn with the next meeting of the Creative Entrepreneurship Forum in October will focus on developing thought leadership around the Knowledge Exchange Framework, and the establishment of a standing consortia of research and industry partners to both proactively investigate and respond to collaborative funding opportunities in this area.

We are also in conversation with the new ACE funded Sector Support Organisation, Culture, Health and Well-being Alliance about co-developing activities under the broad theme of Arts and Health as TCCE has recently been invited to become one of their Strategic Alliance Members.

In the Autumn months we will also be inviting members and others to contribute to our new research strands. In particular, will be inviting contributions and case studies on how, creatively, practically and infrastructurally HE is working with the arts and cultural sectors and for what purposes and impacts. The goal is to develop a really useful repository of case studies, drawn from different parts of the country, that will be useful for both HE and especially for the arts and culture sectors who are keen to develop research and other relationships with Higher Education but often say they don't know how or where to start.

“ I came to Beyond Resilience because I could see already the significance of the work you do... I am profoundly committed to the arts and its place at the heart of culture. Without the creativity implicit in the arts I couldn't do the work I do. So thank you all for carrying the torch! ”

Phil Scraton
PhD, DLaws (Hon), DPhil (Hon)
Professor Emeritus, Queen's University
Belfast

“ I've been coming to TCCE whenever I need brokerage, advice, or expertise in working with the arts and cultural sector since 2005, and you have never once let me down. ”

Ian Gibbs
City, University of London

Members, Partners, Networks

TCCE Core Members

City University London
 Guildhall School of Music & Drama
 Liverpool John Moores University
 London South Bank University
 Loughborough University London
 Middlesex University London

Ravensbourne University London
 Royal Central School of Speech & Drama
 University College London
 University of Kent
 University of West London

Boosting Resilience Partners

The Centre for Creativity in Professional Practice
 at Cass Business School. City, University of
 London (Cass/City)

The Centre for Enterprise, Manchester
 Metropolitan University (CfE/Manchester
 Metropolitan University)

TCCE connects with a wide number of organisations across the arts and culture sectors and beyond

Artquest
 Arts & Humanities Research Council
 Arts Catalyst
 Arts Council England
 Arts Council England London
 Arts Professional
 BBC Radio 3
 Ben Uri Gallery
 British Academy
 British Council
 Capital Enterprise
 CHEAD
 Clore Leadership Foundation
 Crafts Council
 Creative Future
 Creative Industries Council Clusters and Regions

Group
 Creative Industries Federation
 Creative Matters Festival
 Culture, Health and Wellbeing Alliance
 CVAN
 DataKind UK
 Design Exchange Magazine
 Design Manchester
 Design Museum
 Design Museum Helsinki
 Designersblock
 Digital Catapult
 Euclid
 Fernandez and Wells
 Finetuned
 Fossbox

Furtherfield
Fusebox
Golant Media Ventures
Higher Education Funding Council for England
IBM
Innovate UK
Intern Aware
Jasmin Vardimon
Journal of Visual Art Practice
Julie's Bicycle
Knowledge Quarter
KTN
Ladbury PR
LIFT Islington
Museum of the Future
NCVO
Nesta
October Gallery
Palgrave Macmillan
Phoenix Gallery
Proboscis
Q-Art
Research England
Royal Academy of Arts

Royal Shakespeare Company
Somerset House
Sound & Music
SPACE
St George's House
STEAMhouse Birmingham
Studio Wayne McGregor
Tech North
TECHNE
TechnoPark
The Art Workers' Guild
The Bluecoat
The British Library
The Cornelius Arts Foundation
The Koestler Trust
The Royal Institution
The Sorrell Foundation
They Eat Culture
Times Higher Education
TMRW
Toucan
UKTI
V&A
Westminster Arts Forum

Who's Who

Suzie Leighton
Co-Director, The Culture Capital Exchange

Twitter: @suzietcce @InfoTCCE

Suzie Leighton is a Founding Director of The Culture Capital Exchange, and joined TCCE's predecessor, The London Centre for Arts and Cultural Exchange as member of the start up team in 2005. Between 2012 – 2016 she was also joint Head of Knowledge Exchange Programme for Creativeworks London. Her professional background encompasses Dance and Theatre management, a 5 year stint at Arts Council England as a Senior Officer and a secondment as a researcher to the DCMS Select Committee.

Suzie is currently Chair of the Board of Directors of Jasmin Vardimon Company, an international dance theatre touring company, a mentor on the Time to Stare Artists Fellowship Programme and a Visiting Scholar at Cass Business School, City University of London.

Giorgia Cacciatore
Administrative and Communications Assistant

Giorgia holds an MA Culture Industry gained at Goldsmiths University, and has a background in the creative industries. Before joining TCCE in November 2016, she collaborated with several organizations across Europe such as ACP Cultures+, Cineuropa, and the Italian Cultural Institute.

Evelyn Wilson
Co-Director, The Culture Capital Exchange

Twitter: @EWTTCCE @InfoTCCE

Evelyn Wilson is a Founder Director of The Culture Capital Exchange which she co-established in 2011. From 2005, she was Senior Manager at its previous iteration, LCACE (London Centre for Arts and Cultural Exchange). She is Co-Investigator on Boosting Resilience and co-wrote the bid. From 2012- 2016, she was Head of Knowledge Exchange with Creativeworks London focusing on the conception and delivery of its Knowledge Exchange Programme.

She has deep experience as a cultural producer/curator in areas including: third cinema, photography and digital arts. She was Director of Lighthouse, Brighton and before that spent 11 years working in cultural centres in the West Midlands. Evelyn is advisor to the Centre for Creativity in Professional Practice at Cass Business School and Honorary Research Associate at Royal Holloway, University of London. She is Visiting Scholar at Cass Business School and has held several advisory roles in arts and Higher Education contexts. She is a member of the Creative Industries Council Clusters and Regions Group.

TCCE has also benefited from working with a wide range of individuals and associates over the last year including: Noshin Sultan, Caroline Quest, Pete Mitchell, Ashley Jay Brockwell, Paula Graham-Gazzard, Sarah Rowles and Steve Grant.

The
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exchange

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