

Annual Report 2016/17

The
**Culture
Capital**
exchange

Inspiring Collaboration

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EXECUTIVE SUMMARY

In the immediate aftermath of the UK's decision to leave the EU, the Higher Education sector, unsurprisingly began to show concern about the immediate future. The decision amongst the majority of TCCE's members however was to robustly weather the storm, seeking out new collaborative ventures and responding proactively to the wider policy environment. Tough times also bring energy and this has been a year in which we have taken the opportunity to: greatly refine our membership model and offer, review TCCE's programme and focus new attention on TCCE Projects, an area that has been steadily growing for the company over the last few years.

Within TCCE Membership's arm, we refocused the programme to produce over 40 events with an additional number of private members only events. We developed our Impossible Partnerships brand working with both large and small scale organisations including: The Royal Institution, The Cornelius Foundation and Data Kind UK. We also tightened the focus of our long-standing Inside Out Festival, cementing and highlighting its unique role in 'Connecting Higher Education with the Arts and Cultural Sectors', and programming it in two locations over two days to enable more people to connect with and attend more of the festival's activities than at any previous point in its 8 year history. We were delighted to forge a new relationship with our

long-term partner Somerset House to host the first day of the festival, with London South Bank University kindly hosting day two.

We also ran events and other activities in partnership with many other organisations and creative companies including: The British Academy, Toucan Ventures, CHEAD and Designers Block (Complex Webs Within TCCE Project's arm, our ACE and HEFCE funded pilot project The Exchange has supported 26 new collaborations between researchers and staff across the country with some truly fantastic and innovative outcomes. It has also enabled us to develop two very successful Hackademia conferences to bring together ECRs from around the country to engage with policy-makers and to network with experts from the arts, cultural and creative sectors.

We were also delighted to have been awarded one of four programmes under Arts Council England's Building Resilience Scheme. In Spring 2017, we launched Boosting Resilience: Survival Skills for the New Normal in this brand new partnership led by Cass Business School with TCCE and Manchester Metropolitan University. The programme will focus on the theme of Creative Assets and Intellectual Property. A rich cohort of participants from across the country will join the programme and the first residential takes place in September 2017.

We have also for the first time, created a new and scalable TCCE Membership Package with different rate bands for different bands of turnover and with a discount available for out of London members who may wish to join the network. In the coming year, we also plan to explore expanding the membership offer beyond Higher Education Institutions for the first time.

So with new projects and cautious positivity in the air, we would like to take this opportunity to thank all our TCCE members and all our partners across the arts and cultural sectors for contributing and participating so generously and imaginatively across all aspects of our work. We look forward to working with you all in the coming year and beyond.

Finally, we wish to say an enormous thank you to our wonderful and long-serving Chair Professor Sir Barry Ife who retired earlier this year from his role as Principal at Guildhall School of Music and Drama and also from TCCE. We shall miss his goodwill, energy, wisdom, knowledge, charm and humour and wish him all the best for the future.

Evelyn Wilson and Suzie Leighton
(Co-Directors, TCCE)

“ TCCE have a sustained track record of supporting knowledge exchange between universities and the creative industries. Their valuable work has opened out new areas of partnership to unlock benefit from academics for a sector which delivers economic and cultural value for us all. ”

David Sweeney

**Director (Research and Knowledge Exchange),
Higher Education Funding Council for England**

NETWORK

MEMBERS AND PARTNERS

TCCE Core Members

City University London
Guildhall School of Music & Drama
King's College London
London South Bank University
Loughborough University London
Media and Arts Technology Centre for Doctoral
Training, Queen Mary University of London

Middlesex University London
Ravensbourne
Royal Central School of Speech & Drama
Royal Holloway University of London
University of West London

The Exchange Pilot Partners

Birmingham City University
Canterbury Christ Church University
De Montfort University
Falmouth University
Fossbox
Independent Theatre Council
Lancaster University
Liverpool John Moores University
Loughborough University
Manchester Metropolitan University

People Dancing
Plymouth University
Sound and Music
University of East Anglia
University of Exeter
University of Kent
University of Leeds
University of Northumbria
University of Oxford
University of Surrey

TCCE works with a wide network of organisations including:

Artquest
 Arts & Humanities Research Council
 Arts Catalyst
 Arts Council England
 BBC Radio 3
 Ben Uri Gallery
 British Academy
 British Council
 Capital Enterprise
 CHEAD
 Crafts Council
 Creative Industries Federation
 Creative Matters Festival
 DataKind UK
 Design Exchange Magazine
 Design Manchester
 Design Museum Helsinki
 Designersblock
 Digital Catapult
 Euclid
 Fernandez and Wells
 Fossbox
 Furtherfield
 Golant Media Ventures
 Higher Education Funding Council for
 England
 IBM
 Innovate UK
 Intern Aware
 Journal of Visual Art Practice
 Julie's Bicycle

Knowledge Quarter
 KTN
 Ladbury PR
 Museum of the Future
 NCVO
 Nesta
 October Gallery
 Palgrave Macmillan
 Royal Academy of Arts
 Royal Shakespeare Company
 Somerset House
 Sound & Music
 SPACE
 St George's House
 STEAMhouse Birmingham
 Studio Wayne McGregor
 Tech North
 TECHNE
 The British Library
 The Cornelius Arts Foundation
 The Design Museum
 The Royal Institution
 The Sorrell Foundation
 Times Higher Education
 TMRW
 Toucan
 UKTI
 V&A
 Westminster Arts Forum

EARLY CAREER RESEARCHER (ECR)

DEVELOPMENT

TCCE developed several key events in 2016/17 focussing on helping ECRs to develop skills around research collaboration, public engagement, career development and to network them with their peers and arts and creative industry leaders. In addition we presented two interactive conferences for ECRs and PhD students, and artists and creatives. Hack-a-demia (solely for academics) and Hack-a-demia 2.0 (for academics and creative industry individuals and organisations) featuring speakers and workshops from organisations including: HEFCE, AHRC, Arts Council England, Fossbox, Cass Business School, Body>Data>Space, Palgrave MacMillan / Springer Nature and Estuary English.

TECHNE

TCCE has strengthened its ongoing partnership with the doctoral training centre TECHNE, by hosting researcher Neal Cahoon for the whole academic year. His role was to investigate best practices in public engagement, collaborative research and dissemination. Neal worked closely with TCCE's Business Development Manager conducting nearly 100 one-to-one interviews with researchers, co-curating and delivering events, and assisting in research projects. As a result, Neal acquired a comprehensive skillset for a resilient career in the Cultural and Creative Industries, and will continue to be involved in upcoming projects. TCCE values the partnership with TECHNE, and has appreciated the importance of having an Early Career Researcher (ECR) in its team this year providing a different opinion and a fresh perspective on the curatorial approach of its provision.

“Working for TCCE during the 16/17 academic year was a hugely rewarding experience. I made some really useful contacts, developed skills in cultural programming and event curation, and gained a real insight into the day-to-day workings of the company. The focus on collaboration within the Impossible Partnerships project was also useful for my own research practice”

Neal Cahoon
Researcher, TECHNE



Image Credit: Courtesy of MAT

MAT

TCCE has also had the pleasure to host a MAT (Queen Mary, University of London) researcher, as part of the Advanced Placement Project. Sisi Guo worked alongside TCCE's Business Development Manager, to create an interactive and dynamic visualisation of our network, with particular attention to the synergies generated through TCCE's brokerage activities. Sisi created an engaging reporting tool by collating our event, customer relationship manager (CRM) and database data, highlighting the exposure to potential collaborators that each of our partner institutions has had over the years. We are very pleased with this work, featured in this report, and we will also include a dynamic version on our website.

Meeting with researchers

One of TCCE's key areas of work has been its dedication to one-to-one consultations. These informal interviews allowed researchers to present their aims to TCCE who, in turn, provided connections to

“ I worked with TCCE as a web designer and programmer and found that working there not only improved design and coding abilities, but helped me develop a profound understanding of how TCCE's work brings people from different backgrounds together. With this understanding, I realized how important the website is and aim to create a visualisation relationship map for TCCE and other organisations to find possible collaborations ”

Sisi Guo
Researcher MAT

researchers in other institutions and fields, as well as entrepreneurs across the country. Useful to Early Career Researchers and senior staff alike, the consultations were held at Somerset House, at our member institutions, represented at research group meetings, advertised through all our channels, and, most importantly, they were free to all members. Some of these consultations, lead to the design of an Impossible Partnership, which boosted the collaborative potential of all researchers and attendees involved, whilst others were encouraged to get involved in other aspects of TCCE work.

PUBLIC AND CCI ENGAGEMENT

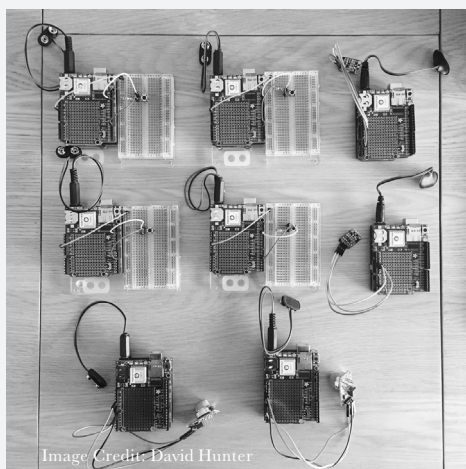
TCCE has been at the forefront of leading activities to connect members research and researchers with the arts, creative and cultural industries since we were first established. This year we have focused efforts on key brands and have worked with many arts partners in the process.

Inside Out Festival

Inside Out Festival is TCCE's longest established brand and this year, we further refined and consolidated the festival in a number of key and exciting ways. Firstly, we curated the festival more robustly to maximise its potential as a serious networking, knowledge exchange and engagement opportunity for researchers and the arts, cultural and creativesectors. Secondly, we operated it over a much tighter time-span, over two days and at two rather than many venues. We were delighted when Somerset House agreed to host the first day of the festival with TCCE member LSBU hosting the second day. Thirdly, Inside Out's strapline festival became Connecting Higher Education with the Arts, Cultural and Creative Sectors. With over 35 events, including

“Earlier this year I tweeted about some pilot research I had done on how going to a cultural event with other people can enhance the cultural experience. TCCE picked up on it, and before I knew it I had been offered their support to run a roundtable discussion during their Inside-Out Festival. The event attracted a very keen and engaged group of interlocutors. A great example of how TCCE nurtures productive academic-practitioner conversations around “growing shoots” and new ideas.”

Professor John Sloboda
Guildhall School of Music and Drama



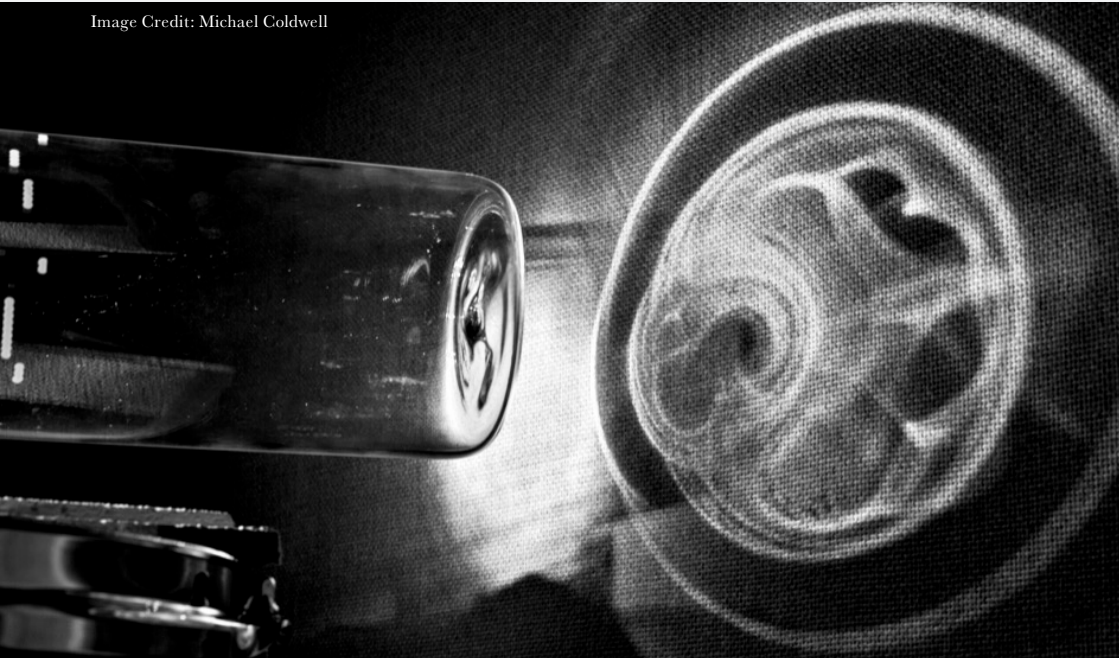
workshops, debates, screenings, performances, demonstrations and walks, attracting around 700 participants, this year's festival created a truly unique platform for creative knowledge exchange and networking between these two sectors at a time when both increasingly seek to talk together, work together and form new alliances and possibilities. Furthermore, it created a dynamic opportunity to bring researchers, artists, scientists and other professional creatives together to reflect on, debate and showcase the increasing impacts and implications of technology on and in the arts and culture as well as other timely themes.

“ Being part of the Inside Out Festival was a great experience. To see such a diverse and fascinating range of projects and ideas was really exciting. All the sessions and events I attended stimulated lively and challenging exchanges between the speaker and the audience. It was a festival rich in ideas, debates and connections. ”

Victoria Mapplebeck

MA Documentary by Practice Programme Director
Media Arts, Royal Holloway, London University

Image Credit: Michael Coldwell



Impossible Partnerships

TCCE's Impossible Partnerships programme aims to organise cross-institutional roundtable events wherein TCCE directors, partners and academic researchers can identify and pilot new collaborations and networks to address wide themes and challenges.

The themes of the Impossible Partnerships events vary widely, as they reflect contemporary research trends, nominated by researchers from across our membership.

“At a time when maps and mapping practices are undergoing a revolution through the digital world it is timely to explore through an Impossible Partnership, that brings together psychologists, geographers and artists, how the cartographic form and its power of representation is being used in brain imaging. This will lead to further thinking about how we can use brain maps and mapping practices to engage people in health and medical-related issues.”

Dr Danai Dima

Lecturer in Cognitive Neuroscience, School of Arts and Social Sciences, City, University of London

“Impossible Partnerships provided a fascinating insight into the perspectives, across a wide-range of disciplines, on ‘Resilience’ as a theme. The varied theoretical approaches, and ongoing practice-based interventions, represented, providing a stimulating context for reflection.”

Peter Bennett

Senior Lecturer in Photography, University of West London

Notable examples from this year include Sound and Image, Improvisation, Citizen Science, Distributed data and the Science of Art, The Gig Economy, and Mapping (Un)Chartered territories. The latter, involved a discussion on mapping, including a neurologist, a cultural geographer and a sculptor. The aim was to investigate how we map unknown territories, and how we approximate, to create a shareable model. As a result, the trio is now working towards a funding bid, to design a cross-disciplinary research project.



Image Credit: 'Human Sensor' © Photography by Felix AAA

Complex Webs: Exploring connections between universities and the arts and creative sectors

Complex Webs set out to open a conversation about the ways in which the arts, creative industries and higher education are working now and in the past. Taking an intergenerational approach, this event aimed to create an informal space where artists, creative practitioners and businesses, researchers and interested parties can come together to reflect on and explore topics including: Geographies of creativity; strategies, actions and attitudes to empower creative thinking innovation; how practices from recent cultural history could inform the future. Complex Webs was by TCCE as part of Creative Matters: A New Forum for Creative Futures. Partners included: The Finnish Institute, Design Manchester, Coin Street Community Builders, Service Design Fringe Festival, The Icon Design Trail 2016, Arts Thread and Bankside Design District.

“Complex webs drew together a fine mix of academics and creative professionals facilitating generous conversations around our shared interests and different approaches. There is clearly much value in this exchange, so we were really thankful to TCCE for curating this event with us.”

Piers Roberts
Designers Block

TCCE Philosophy and the Visual Arts Salons

TCCE continued its longstanding collaboration with Dr Sacha Golob, Philosophy Department at King's College London, running PVA salons together over a number of years and, in so doing, bringing complex philosophical notions into the wider public sphere. Recent salons explored the Digital, the Immersive and the Environmental.

TCCE

PROJECTS

Since 2012, TCCE has been engaged in the delivery of both large and small-scale projects in areas such as: collaborative research between research and the arts, ECR development, public engagement and arts-led commissions. This activity is delivered with a wider range of and is funded by bodies such as AHRC, HEFCE and Arts Council England. Current projects include the following:

The Academics and Creatives Exchange (The Exchange)

The active phase of this 2 ½ year pilot project supported by Arts Council England and Higher Education Funding Council for England is drawing to a close, and TCCE is entering the evaluation phase of the project with our evaluation partner Fossbox. At its core The Exchange has supported 26 collaborative research projects between ECRs and creative SMEs. We have also produced a

wide range of development events, workshops, showcasing opportunities, networking events and 2 conferences delivered with an exciting cross section of industry and academic partners. Additionally in the latter part of the project we have supported ECRs from round the country financially and through mentoring to produce their own public engagement activity. Details of The Exchange programme can be found on The Exchange project website www.wearetheexchange.org

“ It has been a privilege to contribute to The Exchange. The events bring together an exciting mix of creative professionals and early career researchers and generate new ideas to make knowledge flow between sectors. ”

Dr Steven Hill
Head of Policy (Research), HEFCE



Image Credit: Angela Woodhouse

Artists and the Academy Workshop: Appraising Contemporary Arts and Creative Research Practices on the Anthropocene and Global Environmental Change

As part of an ongoing public engagement partnership with Professor Harriet Hawkins, Royal Holloway, University of London, as part of her AHRC supported Early Career Leadership Fellowship, TCCE was delighted to be invited to co-develop a series of events exploring how the contemporary arts are responding to global environmental change, with the purpose of our work being to curate a series of events to bring together researchers, artists, curators and creative organisations and practitioners/activists to network, work in this field with a view to building a loose but engaged network of individuals with interests in and around this topic.

Toucan Ventures - Spotted in 2016

During 2016/17 TCCE developed their collaboration with Toucan Ventures, the creative industries incubator by partnering to introduce an exclusive opportunity for young creative businesses, focussed particularly on those spinning out of or in incubation within the TCCE and Exchange networks. Spotted In 2016 aimed to identify entrepreneurial and creative talent in the Food & Beverage, Lifestyle or Retail sectors. We were looking for unique, commercially scalable businesses, with passionate, creative and ambitious founders, and were delighted to find worthy winners in Styled by Africa (<http://www.styledbyafrica.com>), founded by KCL graduate Alae Ismail.

Boosting Resilience: Survival Skills for the New Normal

Boosting Resilience is an intense, boundary-pushing and catalytic 2 year executive learning programme to enable 25 senior executive and board level staff from England-based arts orgs, music hubs, museums and local authority libraries to develop new approaches to building resilience through learning how to make the most of creative assets and intellectual property. The project is one of four in England being funded by Arts Council England and is being designed and delivered by City, TCCE and Manchester Metropolitan University. In addition to supporting the core cohort, Boosting Resilience will also develop online materials that will be accessible to others working in the arts.



Image Credit: Cuisine + Colour



Image Credit: Courtesy of Styled By Africa

BID DEVELOPMENT / FUNDING WORK

TCCE has a strong track record of bringing together and supporting the membership to apply for significant funding bids, either collaboratively or supporting individual academics on large scale proposals. Additionally TCCE has secured significant project funding to support the development of ECRs and PhD students among our members. During 2016/17 this has continued to be a strong strand of our work, which we hope will pay significant dividends for TCCE and our members in coming months.

Higher Education Funding Council for England Connecting Capability Fund

TCCE was delighted to help develop and shape two Expressions of Interest led by our members to this fund drawing together consortia of TCCE members and external partners. The first, led by City, University of London focuses on Knowledge Exchange between the academy and the creative industries at the intersection of creativity and emerging technology, and the second, led by Middlesex University concentrates on the field of creative entrepreneurship. We will receive feedback on these bids in September 2017.

AHRC China and The Creative Economy International Networking Grant

TCCE has worked in partnership with Professor Christopher Bannerman from Middlesex University to develop an application to the above fund focused on the exchange of knowledge and expertise between the UK and China, exploring possible creative experimentation, risk taking and collaboration to build entrepreneurial skills and resilience within the creative economy. The outcome of the application will be announced in the Autumn.

EU funding

TCCE was among the first organisations to provide information support to researchers specifically related to Brexit, by designing Funding after Brexit, curated by Geoffrey Brown, director of Euclid. The purpose was to discuss the funding opportunities for the higher education sector over the next three years, in an attempt to minimise Brexit's the negative impact. During the afternoon, we discussed Creative Europe,

Erasmus+, Horizon2020, InterregV and the European Structural & Investment Funds, followed by Europe for Citizens. Once again, the overwhelmingly positive feedback following the event, has pushed TCCE to pursue further opportunities over the next academic year.

H2020

TCCE designed a series of Funding-roundtable, dedicated to the sensitisation, demystification and investigation of collaborative potential within the Horizon2020 projects. The curatorial aim was to leverage each member's in-house funding expertise, providing researchers with opportunities to ask the experts, present their needs, and initiate collaborations with other attendees. For example, TCCE led a roundtable on Health, during which researchers from seven member institutions were discussing best practices on project design and approaches to consortia outline. The overwhelmingly positive feedback has pushed TCCE to investigate this context further and to generate a new series of opportunities.

POLICY / ADVOCACY

Industrial Strategy Consultation

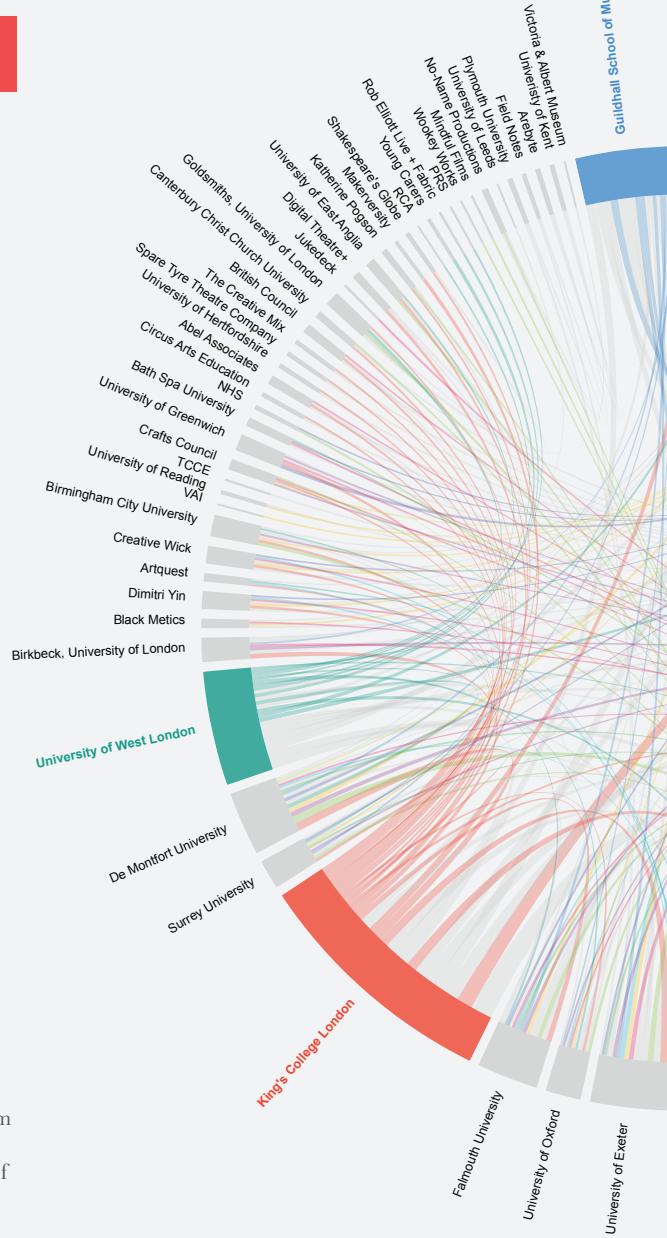
TCCE was pleased to co-ordinate and lead a response to BEIS Industrial Strategy Consultation in April this year on behalf of the membership and we put forward several key recommendations including our support on the one hand validating the CCIS as key to a contemporary fit for purpose industrial strategy and also for recognising that universities are crucial to the creative and entrepreneurial economies, and vice versa. We also noted that we were heartened that the value of brokerage was rightly recognised in the consultation and that developing the right approaches and bodies to support collaboration is one of the key pillars of this strategy.

government and creative sector bodies can support creative research with EU and non-EU partners following Brexit. The consultation workshops are being followed up by a Brexit Manifesto publication that will be launched in The House of Lords in September 2017.

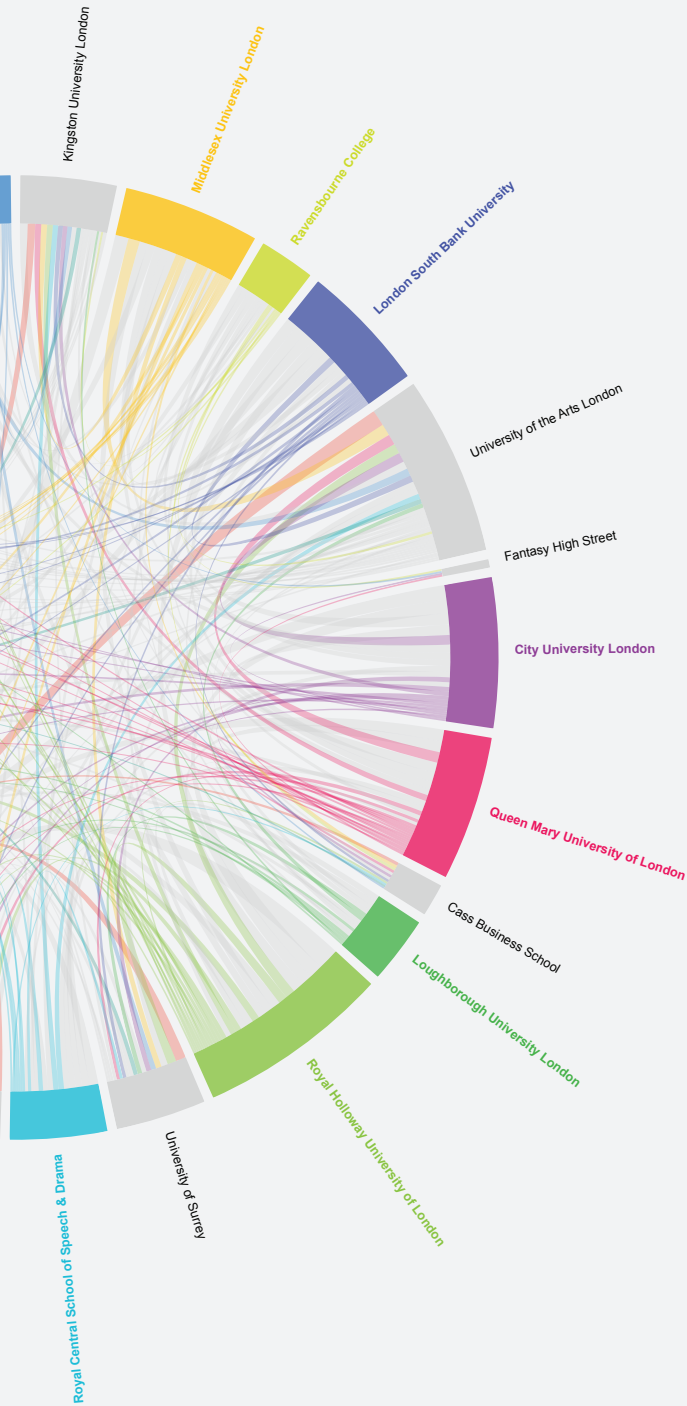
Brexit Manifesto

TCCE was delighted to partner with CHEAD and the All-Party Parliamentary Design and Innovation Group on a Brexit Manifesto Consultation workshop in Spring exploring the role of creative research in driving the high-growth creative sector in the UK economy and how

ENGAGEMENT



A prototype and work in progress from Sisi Guo, our MAT placement, who is helping to visualise the connectivity of the TCCE network.



FUTURE PLANS

In the coming year, TCCE will be working closely with its membership base in four key areas:

- **Networking opportunities:** we will work to create increased opportunities to bring together TCCE member researchers with arts, cultural and creative sector organisations through workshops and initiatives such as the long-standing Inside Out Festival.
- **Research Bid Development:** TCCE will build on its expertise in brokering and facilitating 'bid swarms' whereby TCCE Members are invited, along with others as appropriate to network around new funding opportunities from e.g. Research Councils, HEFCE and/or other opportunities that emerge.
- **ECR and researcher support:** TCCE will continue to provide support to the ECR and researcher community with plans in particular to further develop our growing brand Hack-a-demia.
- **Developing TCCE membership base:** TCCE has radically overhauled its membership offer in light of new developments and players in the membership market. TCCE will actively solicit applications from HEIs outside of London and will explore creating a new membership 'offer' to non HEI institutions.
- **TCCE Projects** plans to push forward its activities notably on the Boosting Resilience Programme which runs until March 2019. This arm of the organisation will also: pursue opportunities to develop or be commissioned to carry out curatorial, production and public engagement activities in a diversity of themes and within a range of disciplinary contexts bringing together artists, researchers and people from other sectors as appropriate. We are also interested in develop activities in areas such as publication, hosting one-off hot topic type events, training and consultancy.

CORE STAFF PROFILES

Suzie Leighton

Founding Director

Suzie joined LCACE, TCCE's predecessor, as Senior Manager in 2005. Between 2012 – 2016 she was also joint Head of Knowledge Exchange Programme for Creativeworks London. Her professional background encompasses dance and theatre management, a 5 year stint at Arts Council England as a Senior Officer and a secondment as a researcher to the DCMS Select Committee. Suzie is currently Chair of the Board of Trustees of both Jasmin Vardimon Dance Company and Theatre Peckham.

Professor Barry Ife **Chairman**

Professor Barry Ife became Principal of the Guildhall School in 2004. Since then he has made a number of important changes, including repositioning the School within the higher education sector and strengthening partnerships with arts organisations such as Barbican Centre, LSO and Royal Opera House. Professor Ife oversaw the development of the state-of-the art Milton Court building, realising a long-held ambition for GSMD. He is also an academic specialising in the cultural history of Spain and Spanish America.

Dr Enrico Bertelli

Strategic Programmes Manager

Founder and Director of Conductive Music CIC, Enrico is a performance-led researcher, and an internationally renowned performer. Contemporary music specialist, he designs multimodal workshops for disadvantaged students.

Evelyn Wilson

Founding Director

Evelyn joined LCACE, TCCE's predecessor in 2005 and has been active in curation of initiatives designed to bring together researchers with the arts and creative sectors ever since. She helped establish and became joint Head of Knowledge Exchange Programme for Creativeworks London (2012 - 2016). She has a deep history of developing ground-breaking cultural programmes and collaborations. Evelyn is advisor to several Doctoral programmes and part of CIC's Clusters and Regions group.

Georgina Potts

Senior Manager

Georgina joined TCCE in December 2012, after 13 years working in live event production for the broadcast media industry, working for independent production companies such as Zafer Associates and TBI Media, coordinating live productions and managing the Sony Radio Academy Awards.

Giorgia Cacciatore

Administrative and Communications Assistant

Giorgia holds an MA Culture Industry gained at Goldsmiths University, and has a background in the creative industries. Before joining TCCE in November 2016, she collaborated with several organizations across Europe such as ACP Cultures+, Cineuropa, and the Italian Cultural Institute.

The
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