



The
**Culture
Capital**
exchange
Inspiring Collaboration

Annual Report

2013 - 2014

TCCE Annual Report, August 2013 - July 2014

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The Culture Capital Exchange

0207 420 9444

info@tcce.co.uk

www.tcce.co.uk

facebook.com/theculturecapitalexchange

@infoTCCE

"The UK's creative economy is an increasingly visible and important part of national life and is an area where A&H academics have a lot to give and a lot to receive. The role of organisations like TCCE in facilitating these engagements is already crucial and will become more so. We're keenly looking forward to seeing the next stage in these exciting developments."

Professor Rick Ryland
CEO, AHRC



IMAGE CREDIT: TCCE

Foreword

For Universities 2013/14 will be remembered as the year of the first REF, when 'impact' had to be delivered and case studies produced. For TCCE at the same time it represented a year of great opportunity as Early Career Researchers came more to the fore, Universities were increasingly seeking and celebrating partnership with the Cultural and Creative industries, encouraged from high level in Arts Council England, and our work with Creativeworks London had begun to bed in.

Universities may feel in a constant state of flux, both real, in terms of the constant flow of students, and imagined, but most have a longevity that their compatriots in the CCIs could only wish for. This makes collaborative working both more compelling but also provides some of the issues which are found when perhaps a CCI employing 3 or 4 people comes to terms with a university and its myriad of departments.

Universities are engaging and becoming increasingly open and the younger generation is leading the way with great creativity and energy. TCCE's support for this has manifest itself over the year as evidenced in this short annual report, which puts our role in context.

We hope you enjoy reading about the many opportunities we have presented and the events we have supported and look forward to many more years in which the current knowledge exchange, impact and public engagement agendas with CCIs take their rightful place in the heart of every university's offer.

Sally Taylor, Executive Director, The Culture Capital Exchange.

"The creation of TCCE has set the seal on nearly 20 years of development in 'third-stream' activity in the arts. Partnerships and creative enterprise are now firmly embedded into university arts departments, and academia, industry and society at large are major beneficiaries. Our teaching and our research are all the better for it, and practitioners and producers are pushing the boundaries of their art forms in ways that will help to maintain the UK at the leading edge of creativity for years to come."

Professor Barry Ife
Principal, Guildhall School of Music and Drama



IMAGE CREDIT: DAN SHORTEN.

Executive Summary

Once again it has been a privilege and pleasure to work with such a rich and dynamic network of university partners. You have each made vital contributions to the work of partnership and it is that combined work, energy, insights and inspiration that has enabled the partnership to develop and thrive.

Last year's annual **Inside Out Festival** was another great success with around 50 events taking place in October, several in collaboration with key cultural partners in the capital including: RSA, The British Academy, The National Portrait Gallery and Somerset House amongst others.

Based on conversations over the previous year and shifting priorities in the funding environment we launched the **Early Career Researcher Network** at the Barbican. Our ongoing series **Rules of Engagement** has continued to support academics from all stages of their careers in areas such as events management and writing for public audiences.

Our **London Winter Walking Weekend** saw us develop an ambitious new programme on topics including; the typography of London's buildings, literature and the city and cultural histories of the East End.

TCCE's annual conference was an unparalleled success bringing together key figures from politics, the academy and the arts to explore the theme of 'Grand Partnership'.

Beyond the work on our programme of activities, further snapshots of which are to be found in this report, we continue in parallel to be the key delivery partner in **Creativeworks London**. The interest in the development of collaborations with our academic partners continues to grow apace.

We continue to attempt to keep abreast of topical developments across the fields of Higher Education and the Cultural and Creative industries and we hope our work reflects and responds and, where possible, shapes these shifts.

Evelyn Wilson and Suzie Leighton
Directors, The Culture Capital Exchange

"London is one of the world's most vibrant cultural and creative centres, as well as the location of many outstanding universities. TCCE opens new doors in bringing universities, cultural institutions and creative businesses together for the benefit of all partner organisations and the public."

David Sweeney, Director, Research Innovation and Skills HEFCE

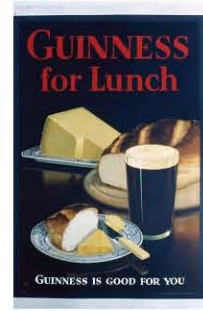


IMAGE CREDIT LEFT TO RIGHT: FAILURE, TONY NANDI; QUEEN ELIZABETH I BY UNKNOWN ARTIST CIRCA 1600; THE MUSEUM OF BRANDS

Inside Out Festival 2013

The Inside Out Festival is TCCE's leading brand and it acts as a powerful and incredibly diverse showcase of the work taking place in and beyond our member institutions. In 2013, the festival included upwards of 50 activities including debates, workshops, performances, installations, exhibitions, concerts, dance, walks and cross-disciplinary and highly participatory projects.

Although we do operate an open policy around the festival in terms of content, invariably we find that each year we have clusters of proposals around particular topics and in 2013 that theme was Failure. Our Opening Debate at Chelsea dealt with the knotty subject of **'Failure: What's it Good for?'** and we continued the theme with a salon series, **'Philosophers on Failure'** led by King's College London and a discussion on **'The Decline of the Theatre Director?'** led by Royal Central School of Speech and Drama.

As with previous festivals, we are delighted and privileged to work with a range of excellent and supportive external partners. In 2013 we collaborated with the RSA on the debate **'Does the British Establishment still exist'** with Queen Mary University of London's Professor Lord Peter Hennessy. We were delighted once again to work with the British Academy on a panel discussion on the theme of **'The Changing Face of Value'**.

As part of our ongoing **'Philosophy Salon'** series in partnership with the National Portrait Gallery we hosted **'Philosophy Salon: Elizabeth 1'** with QMUL's Professor Miri Rubin on representations of women and power.

We were also thrilled to work with our long-standing partner the Museum of Brands with a lively session from Stella Moss (Royal Holloway University of London) on **'Good for you? Branding Guinness'** and also with Calvert 22 who hosted a presentation from Nadia Valman (QMUL) prior to a walk on **'Victorian Shoreditch: In Search of Arthur Morrison's 'Jago''** and walking continued with **'Cally Calls: A Walking Tour'** led by Anna Hart (AIR, Central Saint Martins) exploring the theme of local knowledge and creative collaboration.

"Coming from a business background, what has been most valuable for us has been the diversity of members of TCCE, as well as their openness to interconnections across wide boundaries: for example, the stimulating October Inside Out Festival debate on "failure". A chance encounter at a TCCE seminar led to City University collaborating with Trinity Laban on a memorable one day workshop for teachers, comparing professionalism in dance and music with professionalism in business and informatics."

Clive Holtham
Professor of Information Management and Director of the Learning Laboratory Cass Business School,
City University London

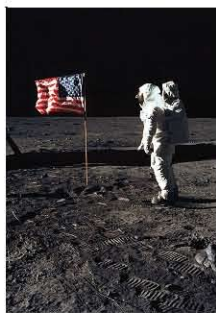


IMAGE CREDIT LEFT TO RIGHT: YURI SUZUKI PREPARED TURNTABLE, 2008; BUZZ ALDRIN, NASA APOLLO ARCHIVE; KALIA, 2008.

Inside Out Festival 2013

Further exploring the festival theme of Inside Out itself was Dan Shorten's mesmerizing **'Bending Light'** project (Guildhall School of Music & Drama) which used Projection Mapping to transform the exterior of the King's Building, providing an intimate space to reflect upon technology and its role in the transformation of our landscapes and lives. Another lens on how technologies are intersecting with our cultural lives was provided by Helen Gilbert's **'Shifting Focus: Digital Possibilities for Indigenous Arts'** (RHUL).

Kingston University invited festival goers to a special **'Dorich House Museum Evening Tour'** and their Stanley Picker Gallery presented a Crafts Council Touring Exhibition **'Sound Matters: Exploring Sound Through Forms'**, an exhibition exploring the connections between craft practice and sound art.

Trinity Laban's showcase at **'The Rest is Noise Festival'** explored how war, race, sex and politics shaped the most important music of the 20th Century whilst the role of music in our contemporary lives was explored by two events presented by City University **'Kalia: Music of the Eastern Mediterranean and Middle East'** and **'Off the Beaten Taqsim: Middle Eastern Musical Encounters in the Urban UK'**.

Festival goers were also invited to join **'A Crime in the Neighbourhood'** a workshop led by Emily Pedder (City) on imaginative tourism and the role of location in contemporary crime fiction.

Over the years we have been hugely grateful for the ongoing support we have received from our key Media Partner Times Higher Education.



IMAGE FROM A CRIME IN THE NEIGHBOURHOOD, CITY

City - City University London
 GSMD - Guildhall School of Music & Drama
 KCL - King's College London
 KUL - Kingston University London
 MDX - Middlesex University
 QMUL - Queen Mary University of London
 RHUL - Royal Holloway University of London
 RCSSD - Royal Central School of Speech and Drama
 TL - Trinity Laban Conservatoire of Music and Dance
 UAL - University of the Arts London



IMAGE CREDIT: TCCE

Early Career Researcher Network

At TCCE we are increasingly working with ECRs and firmly believe that the University of the Future is likely to be much more porous, open, responsive and engaging with this generation of researchers at the heart of it. We believe that ECRs 'get' collaborative working and want to work with external partners, many of whom they know personally because of their networks or are keen to meet because they recognise the potential of working with experts from other sectors.

Indeed it is also the case that early career academics are expecting to have and to manage 'portfolio' careers moving between academia and other fields at different points in their careers. They are also of course users of social media to a much more profound extent than any previous academic generation and this too is undoubtedly impacting on the ways in which researchers feel able to communicate their research and other passions.

We have found that ECRs have responded with huge enthusiasm to producing events for our Inside Out Festival, to talking at cultural institutions like the National Portrait Gallery, and to taking part in our own programme of activities such as; our Rules of Engagement series, our London Winter Walking Weekend and our annual conferences. Of course we have also encouraged this community to take part in some of the supported schemes under Creativeworks London, in particular the Researcher-in-Residence scheme. We know that ECRs have a lot of concerns in common: networking, public engagement, relations with the cultural and creative industries and not least with fellow ECRs at TCCE member Universities.

We are constructing a programme of events and support into the future some of which is online: information, special offers and opportunities for bespoke conversations and meetings as well as bigger termly ECR Network events. This year the first of these was in partnership with The Barbican and the second with Palgrave Macmillan attended by almost 140 researchers.

"TCCE has been instrumental in the development of my relationships with project partners. When looking to make an approach to Liberty, it was the TCCE who provided us with a contact address there. The recent conference at the Guildhall provided an opportunity for me to bring project partners, with whom I had been working separately, together for the very first time. The workshop that we led, taking place midway through the first year of my project, gave me a chance to take stock and to get a welcome injection of enthusiasm from people hearing about the project for the first time. It also started the process of advertising the work, thanks to the subsequent write-up in the THE."

Dr Kiera Vaclavik
Senior Lecturer in French & Comparative Literature, Queen Mary University of London



IMAGE CREDIT: TCCE

The London Winter Walking Weekend

In light of the current appetite for content-rich, unusual and unique walking experiences and indeed simply for walking as a pleasure in its own right, TCCE was delighted to curate the London Winter Walking Weekend from 28th Feb – 2nd March 2014.

A range of highly diverse and eclectic walks, led by academics from across TCCE's member universities, took place over the weekend in neighbourhoods including King's Cross, Whitechapel, Shoreditch, Mile End, Farringdon and the City.

Themes spanned many topics including: The Lost Theatres of Shakespeare, Cinema and Migration, Public Lettering and Typography, Jewish Immigrant Life in London's East End, Developing a Phenological Clock, Locating King's Cross, and Walking and Reading in the City.

Walking is an activity that so many of us enjoy and there is always so much to discover about our city, its history and how we inhabit it today. Our research communities are continually at the forefront of revealing new and compelling stories about so many facets of our city, past and present, so curating the London Winter Walking Weekend felt like a timely opportunity to bring to wider public attention some of the outstanding work taking place in our universities.

"TCCE gave me the opportunity to develop a new, accessible form for my research on the Victorian East End by creating guided walks in Shoreditch and Spitalfields for the Inside Out Festival 2013 and the Winter Walking Weekend 2014. This work engaging audiences beyond academia with my research on the literature of London has been central to my recent award of a British Academy Mid-Career Fellowship, during which I will be developing these projects further."

Dr Nadia Valman, English Department, Queen Mary University of London

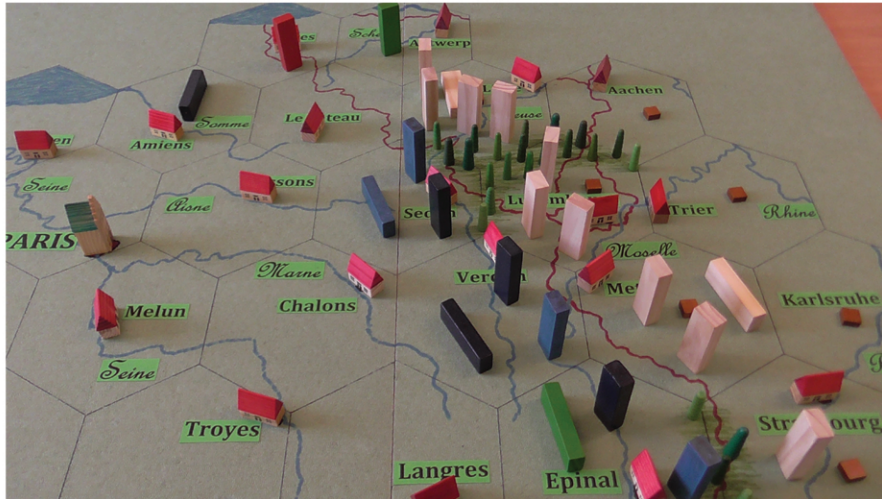


IMAGE CREDIT: PHILIP SABIN

World War I Revisited

The Culture Capital Exchange was delighted when in 2013 one of our long term collaborators, St George's House Windsor Castle contacted us to suggest that we work together on a World War I Centenary event. St George's House wished to approach the anniversary from an "unexpected" angle, and felt that we were the people to help. Following a call for ideas to our members, TCCE collaborated with St George's House and the War Studies Department at King's College London to stage a 2 day Counter Factual Investigation of the First World War, including a Kriegsspiel (war game simulation) of the Western Front during the crucial month from late August to late September 1914.

Academics from across the TCCE partnership joined leading international scholars from Cambridge, Sciences Po, Harvard Business School and Freie Universitat Berlin as well as serving and retired military strategists from the UK, USA, Germany and Austria. Added to the mix of participants were painters, novelists, composers and musicians as well as representatives from the BBC, English Heritage and the press, all of whom participated in the discussions and the Kriegsspiel. This diverse mix of international experts were able to shine new and unexpected lights on the impact of World War I on our contemporary political, social, religious and cultural landscapes.

Visiting academics, unused to TCCE's particular brand of Knowledge Exchange, were initially sceptical about the unusual mix of participants, but by the end of the event were enthusiastic about the important contribution that the artists and other non-academics had made to the discussions.



IMAGE CREDIT: TCCE

TCCE Conference 2014: Culture, Creativity and the Academy - building a new 'Grand Partnership'

The Agendas of both the CCI and Higher Education are converging apace. Universities are acknowledging their civic responsibilities, public engagement and the value of collaborative working with CCIs as core to their purpose, and as playing a key role in their research impact, as they are increasingly looking at innovative and strategic long term partnerships. Cultural and Creative organisations working with universities are beginning to reap the benefits of collaborative working in terms of engagement, artistic excellence, co-productions and talent development amongst others in an extraordinary variety of ways.

The conference, produced in very generous partnership with the Guildhall School of Music & Drama, was named with no apology to Sir Peter Bazalgette, the new Chair of Arts Council England, (ACE) who is championing CCI and HEI partnerships and TCCE is delighted to have its agenda championed by such a vocal figurehead. ACE also supported the conference which allowed 20 small organisations to attend for free. We were delighted with the attendance from both CCIs and the academy, a 50/50 split, which contributed to the energy and inspiration of the day.

With keynote speakers Helen Goodman, Shadow DCMS Minister, Professor Maria Delgado QMUL and Paul Bristow, Head of Strategic Partnerships from ACE, and all our members leading workshops, John Newbigin, Chair of Creative England summed up by proclaiming it a 'very important conference' we feel we have put a substantial marker down for TCCE and its members experience and expertise in this area.

"The egalitarian spirit of TCCE means that you can be on a panel alongside the Shadow Minister for Arts and a PhD student working on an AHRC Collaborative Doctoral Award. TCCE creates a space where all participants can contribute to the discussion and crucially, take that discussion forward."

Professor Maria Delgado
Queen Mary University of London



IMAGE CREDIT: TCCE

Rules of Engagement

In 2013/14 TCCE has continued its popular, informal and hands on series of development events for academics who are either at the early stages of running public engagement activities around their research, or who are looking to brush up their skills in specific areas.

All the events involve relevant industry professionals, and also give the academics a chance to share examples of best practice and learn from their peers. Attracting a very wide range of levels of experience (from emeritus to ECR) and disciplines, these events have also become useful networking opportunities.

This past year we have run the following sessions:-

Finding Your Frequency - a session focussing on how to pitch your ideas to radio producers and tips for being interviewed or presenting on the radio. This session was given by Matthew Dodd, Head of Speech Programming and Presentation for BBC Radio 3, Phil Critchlow, Founder / Director of TBI Media and Professor Margaret Reynolds from QMUL, a regular presenter and guest on BBC Radio 3 and 4. The session was a resounding success and through contacts made with the producers present, several of the participants have since participated in various roles on BBC Radio 3 and 4.

Producing Amazing Events - led by TCCE Director Suzie Leighton and General Manager Georgina Potts, this session was run at the request of various members who felt that they needed support with basic event production. TCCE ran through "top tips" and supplied sample event schedules and budgets etc. as well as allowing plenty of time for questions, discussion and practical exercises. This session really did fill a need, and Suzie and Georgina have repeated the session on site for individual members.

The Write Stuff - led by Rebecca Ladbury and Danya Agababian of Ladbury PR who work with TCCE on the Inside Out Festival and the Creativeworks London project this session focussed on how to write about academic research for non-academic audiences. Rebecca and Danya looked at a variety of scenarios from press releases to commissioned articles to blogs, this was a very useful and practical sessions which has relevance to all public engagement work and beyond.

"TCCE has grown in confidence as an organisation and responded well to the changing HE environment. Alongside the memorable events such as Inside Out have been workshops and seminars to support impact and ECRs."



IMAGE CREDIT: TCCE

Other Activities

Throughout the course of the year, in addition to our annual programme of work and ongoing initiatives such as the Inside Out Festival, our annual conference and The Rules of Engagement, we work with partners to bring to fruition a whole host of other one-off events such as screenings, discussions and workshop sessions.

We also, at the request of members, bring together intimate group of people from the TCCE membership to discuss issues of common concern and/or interest. This year for example, we hosted a round-table event on the REF with members discussing what had worked and what had been problematic with the overall process.

We regularly bring together key contacts from our members and have an annual lunch to discuss work done over the year and to moot ideas for new work into the future. It is from such gatherings that ideas for new initiatives such as our Early Career Researchers Network have emerged. We are always happy to discuss new ideas and new inputs into our annual programme.

Creativeworks London

One project that continues to benefit, excite and motivate so many of our partners and many others in London is of course Creativeworks London. As readers will be aware, Creativeworks London is one of four AHRC funded Knowledge Exchange Hubs in the UK and TCCE developed the project with QMUL and continues to deliver the Knowledge Exchange Programme.

Since 2012, we have worked to create programmes that set out to enable research collaborations between the research base and the cultural and creative sectors in London and we have to date funded almost 100 projects (in partnership with London Creative and Digital Fusion) through Creativeworks London's three funding schemes; Creative Vouchers, Creative Entrepreneur in Residence and Researcher in Residence. We are now just past the mid-way point on the Creativeworks London project which will finish on 31 May 2016. There will be two further rounds of the Creative Vouchers Scheme in the coming academic year and one each for the Creative Entrepreneur in Residence and the Researcher in Residence schemes. In the final year of the project, there will be a focus on evaluation, bringing all projects to completion and exploring both the legacy and future of the project.

"TCCE has been the delivery partner for the knowledge exchange programme of Creativeworks London for the past two years. Their curation of Ideas Pools has brought a range of new collaborative relationships into being, which have generated exciting new insights for the creative economy and researchers in London."

Professor Morag Shiach
Vice Principal, Queen Mary University of London, Hub Director, Creativeworks London.



IMAGE CREDIT: DAVID TOOP, BEYOND THE OBJECT, UAL, SIMONE SPAGNOLO, RCSSD.

Media and Communications

In our TCCE Monthly E-newsletter we have a powerful promotional tool that is circulated to over 3000 key individual academics and professionals from our member organisations, many significant national Arts and Cultural Organisations, creative businesses, policy bodies, individual artists and the wider public and business worlds.

We use the e-newsletter to disseminate core activities, our members' news and events information and more generally to promote robust and positive conversation about and interest in the intersections between the academy and the arts, cultural and creative sectors in London and indeed further afield.

Our Social Media networks are ever expanding, and are effectively used to promote member events and raise the profile of individual institutions and academics. In the past year, information about our events, or comments on our activity have been re-tweeted by a diverse range of high profile people and organisations including The Guardian, King's Cultural Institute, the British Academy, The Barbican and The Royal Opera House. High profile individuals have taken a liking to some of our tweets too including Stephen Fry and A.L. Kennedy.

We have been working over the last year to further develop strong links with relevant media publications, including Times Higher Education and Guardian Arts and Educational Professionals Networks. We are able as a result to ensure that TCCE events and our members contributions are regularly profiled in the appropriate media. [For example THE profiled the recent TCCE Conference.](#)

As ever we are indebted to the enormous support that we have received over the years from our media partnership with [Times Higher Education on Inside Out Festival.](#)

Our work with the Inside Out Festival has additionally led to fruitful relationships with a range of publications, from national media like [The Guardian](#) to international publications such as [The Australian Times](#) to London focussed publications like Time Out and [The Londonist](#).

Our London Winter Walking Weekend was promoted by [The Londonist](#) and [Creative Review](#) amongst others.



IMAGE CREDIT: OSSIAN ENSEMBLE BY JENNIFER KNIGHT

Getting Involved

This December will be the tenth year of TCCE (which originally started life as LCACE, the London Centre for Arts and Cultural Enterprise in December 2004). Over the last ten years, we have been through several iterations all delivering a wide range of unique programmes which we hope you have enjoyed and found useful. When we celebrate our tenth birthday we will of course also be using that significant milestone as a chance to reflect on the ground breaking changes which have taken place in the area of HEI and Cultural and Creative Industry collaborations during the last decade and as ever using the opportunity to showcase the brilliant work of our members in these areas.

We remain a unique membership of Universities working together for mutual benefit at this interface. We anticipate many changes in the coming years and as ever we hope to remain ahead of such developments, as in the past.

Specifically next year, there will be a continuation of our flagship projects; the Inside Out Festival, again with Sponsorship from Times Higher Education and our annual conference. We will be developing our Early Career Researchers Network events and continuing with Rules of Engagement and our other emerging brands such as the London Winter Walking weekend.

We will be responding to current issues in our usual areas such as Knowledge Exchange, Impact and Public Engagement. We will also continue to support mechanisms to bring the arts and the academy closer together and we also are committed to exploring with you the potential for future funding in these areas. We want to be fleet of foot and able to respond to your ideas for future events and indeed partner with you on developing projects where we have capacity. We have been pleased for example to support some individual ECR initiatives in the past year, and would be very interested in doing so again, for the benefit of all our members.

We are happy, as ever, to talk with you if you have thoughts on any of the above or indeed new opportunities and themes that can help us all as we move into a new decade of our lifespan.

The Directors, The Culture Capital Exchange.

“Being a member of TCCE has helped Central in two main respects. First, our success in winning Creative Vouchers (through Creativeworks London) has financially enabled exciting joint artistic projects between Central and industry partners (such as Battersea Arts Centre). Second, more intangibly but equally importantly, it has helped the development of our academics by provoking, and assisting them to create new sorts of event and find new sorts of audience for their particular artistic and academic specialisms.”

Simon Shepherd, Deputy Principal (Academic) and Professor of Theatre, Royal Central School of Speech and Drama 13

TCCE Members

CITY UNIVERSITY LONDON

GUILDHALL SCHOOL OF MUSIC & DRAMA

KING'S COLLEGE LONDON

KINGSTON UNIVERSITY LONDON

MIDDLESEX UNIVERSITY

QUEEN MARY UNIVERSITY OF LONDON

ROYAL CENTRAL SCHOOL OF SPEECH AND DRAMA

ROYAL HOLLOWAY UNIVERSITY OF LONDON

TRINITY LABAN CONSERVATOIRE OF MUSIC AND DANCE

UNIVERSITY OF THE ARTS LONDON

TCCE List of (Non-Member) Partnering Organisations, 2013 – 2014

4 Thought
Analogue Theatre
Arts Council England
Arup
Barbican
British Academy
Britten Sinfonia
Calvert 22 Gallery
Creative England
DACS
Fernandez & Wells
HEFCE
Jasmin Vardimon Dance Company
Ladbury PR
Liberty Art Fabrics Interiors
Lion TV
London Symphony Orchestra
Museum of Brands
Museum of Childhood
National Maritime Museum

National Portrait Gallery
Nour Festival
October Gallery
Opera North
Palgrave Macmillan
Phoenix Artist Club
Project Provenance
Ravens Row
RSA
Somerset House
St George's House
St James's Church, Clerkenwell
The Local
The Rose Theatre
Times Higher Education
V&A

"TCCE provides an invaluable practical forum in which London's universities and some of its most creative cultural businesses can collaborate, learn from each other and help re-enforce the capital's standing as a global powerhouse of creative learning and entrepreneurship."

John Newbiggin, Chair Creative England

Staff Profiles

Sally Taylor, Executive Director

Sally Taylor was Director of the London Centre for Arts and Cultural Exchange since 2007, and one of the founders of The Culture Capital Exchange. Sally's previous roles include Special Adviser to The Rector of University of the Arts, London on CCI collaborative partnerships, the London Director of Arts & Business, encouraging businesses to partner the arts in innovative ways, Senior Touring Officer for Arts Council England with responsibility for opera and contemporary music, General Manager of Pimlico Opera, an award winning touring opera company renowned for its prison work also Kallaway Sponsorship Consultants and advertising agency J. Walter Thompson, as well as running her own company. A Fellow of the RSA, she is Chair of the PRS (Performing Right Society) Foundation which distributes £2 million to support new music each year, a Trustee of Streetwise Opera and the London Sinfonietta.

Email: sally@tcce.co.uk Tel: 020 7420 9442

Suzie Leighton, Director

Suzie joined the core team of London Centre for Arts and Cultural Exchange as Senior Manager at its start up in May 2005 and is now one of the founder Directors of The Culture Capital Exchange. Prior to this she spent 5 years at Arts Council England as a Senior Officer where her responsibilities included advising artists and companies on their development, managing clients and funding programmes, as well as policy development for the arts across England. Suzie also managed Dance UK, the national development agency for professional dance in the UK and worked with a range of performing arts and arts education companies in a variety of management roles, acted as an advisor to DCMS Select Committee members, and served on the Council for the National Campaign for the Arts. Suzie is currently Chair of the Board of Directors of Jasmin Vardimon Dance Company, an international touring company, and acts as a mentor and advisor for a range of creative and cultural businesses.

Email: suzie@tcce.co.uk Tel: 020 7420 9440

Evelyn Wilson, Director

Evelyn Wilson joined LCACE at its inception in 2005 and is now one of the founders of The Culture Capital Exchange. She worked with LCACE firstly at QMUL before joining the core team. She previously had a long career as a programmer/curator in the media and digital arts including: Director, Lighthouse, Brighton, establishing a joint PGDip in Media Arts with University of Brighton; Director, Metapod, an ERDF funded New Technologies and Arts network in the West Midlands; Head of Exhibitions and Cultural Events, Light House Media Centre, Wolverhampton. Evelyn is advisor to the DTC Media and Arts Technologies at QMUL. She was adviser on ACE's Interdisciplinary Task Force Group and for Creative Industries Steering Groups in Birmingham and Brighton. She has selected for Siggraph and the Arts Foundation (Digital Arts).

Email: evelyn@tcce.co.uk Tel: 020 7420 9443

Georgina Potts, General Manager

Georgina joined The Culture Capital Exchange as General Manager in December 2012. Prior to this Georgina worked within the broadcast media / events industry for 14 years, as Production Coordinator for the multi award-winning broadcast media company TBI Media, and as Awards Manager on The Sony Radio Academy Awards.

Email: georgina@tcce.co.uk Tel: 020 7420 9446



The Culture Capital Exchange
0207 420 9444
info@tcce.co.uk
www.tcce.co.uk
facebook.com/theculturecapitalexchange
[@infoTCCE](https://twitter.com/infoTCCE)